



**ANNUAL REPORT
2017/18**



midsumma.org.au

Midsumma Festival



Image: Zelia Rose performs at
Cocoa Butter Club: Midsumma Special.
Photo Alexis D. Lea Photography

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WHAT IS MIDSUMMA FESTIVAL?

Midsumma Festival is Victoria's premier LGBTQIA+ cultural festival, for and by communities who live with shared experiences around diverse gender and sexuality.

Although the primary festival is held in summer each year, Midsumma works year-round to provide artists, social-changers and culture-makers with support and development, to create, present and promote their work and tell their stories. Midsumma plays a vital role in the life of the many varied communities with which we regularly engage.

Midsumma works hard to make the many diverse queer communities in Victoria more visible, more effectively interconnected, and to provide a platform for cultural voices and stories that are often not heard otherwise in the broader community.

Image: *Midsumma Carnival* families precinct.
Photo by Suzanne Balding

WHO ARE WE?

- We are a cultural connector and influencer.
- We are the intersection between people, ideas, stories and experiences.
- We are a thought-leader and a learning organisation.
- We are active and constantly evolving. Progression and development lies at our core.
- We are a focal point for connections and belonging.
- We are globally relevant and connected.
- We value diversity and embrace difference.

WHAT DO WE DO?

- We promote, develop and celebrate queer arts and culture.
- We create inclusive safe cultural and social spaces.
- We lead conversations and we listen.
- We champion collaboration.
- We provide platforms for shared experiences.
- We increase visibility in a world that often under-represents us, and amplify voices that might otherwise not be seen or heard.
- We imagine positive futures.
- We challenge and inspire.
- We seek new perspectives and paradigms; yet never forget the value of our past.
- We offer time, place and space for our communities and allies to engage.



'We offer time,
place and space for our
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CHAIR'S REPORT

Another year, another festival and yet again I pinch myself that I have the honour of being the Chair of such a special part of Melbourne's DNA. For more than 30 years now Midsumma has been the cornerstone of LGBTQIA+ communities, and on a wider scale a critical part of the Melbourne cultural scene.

With a festival so loved for its rich history, I see the biggest responsibility as Chair to ensure that the festival is always set up for longevity. With this in mind the past year had to be focused on growth and innovation.

I am thrilled to say due to an incredible team and a powerhouse board, the festival achieved record growth in so many areas in the past year, cementing Midsumma as one of the largest festivals in Victoria.

We saw 40% more events this year on the previous year and an incredible 75% increase in audience numbers. What pleased us more than just audience growth was the meaningful engagement with the community with people seeing three events on average throughout the festival. Great programming played a key part in this to ensure we were meeting the needs and wants of our growing communities.

One of the things I am most proud of in recent years is our increased engagement with our communities in our key strategic areas including youth, diverse families, seniors, our gender diverse cultures, First Nations, and those living with disabilities. Ensuring Midsumma is a truly diverse festival was essential to ensure its future and this year's engagement across all areas was at an all time high.

To watch such a precious organisation grow and adapt to the changing market and meet the needs of such varied communities whilst operating on such incredibly tight budgets makes me so extremely proud.

This year we saw the largest ever commitment both in value and term from the Victorian State Government due to their belief in what the festival delivers to the community, and what they see we will continue to offer. We have also seen record commitment from corporate sponsors which is extremely heartening. With this in mind Midsumma still has to self generate 70% of our own funding which I am thrilled to say we have successfully achieved this year.

Lastly and the thing I am by far the most proud of is the development and implementation of our mentoring program. In line with our strategy of being thought-leaders, Midsumma has launched Midsumma Futures, a mentoring program that partners upcoming artists with experienced industry mentors to support them in every aspect of becoming a professional. We have also taken this a step further at the end of this financial year to launch Midsumma Pathways, a mentoring program for LGBTQIA+ artists living with disability.

Our mentoring programs highlight not just our commitment to growing and developing our organisation, but to growing and developing the talent pool of future artists to ensure queer arts in Melbourne will be in strong, capable hands for generations to come.

I couldn't be more thrilled with what we have achieved and delivered to the owners of our festival, the LGBTQIA+ communities. Again a massive thank you to our CEO, staff, board and the many impressive volunteers who make it all possible.

John Caldwell

Chair, Midsumma Festival Inc.



'Ensuring Midsumma is a truly diverse festival was essential to ensure its future and this year's engagement across all areas was at an all time high'.

2018 MIDSUMMA FESTIVAL HIGHLIGHTS

Our Audiences

264,895

Attended Midsumma Festival 2018,
with 42% new attendees.

105,000

Midsumma Carnival
estimated attendance

75%

Increase in attendance for the
2018 arts and culture program
and an overall festival
attendance increase of 41%

25%

Audiences who identify as
'families' representing a 5%
increase on previous year

3

Average number of events
attended by each festival
attendee

Our 2018 Program

180

Events

Representing a 40% increase
on the 2017 program

50

Sold-out events

\$26

Average ticket price

54%

Increase in Auslan interpreted
or audio described events

50%

Free events

Our Communities' Commitment

265

Volunteers

2,310

Volunteer hours over 22
days of the festival – a 17%
increase on 2017

2018 ECONOMIC OVERVIEW

63% ▲

increase in total income
over two years

34% ▲

increase in earned event
income (bars, ticketing,
registrations, stalls) in two years

66% ▲

increase in corporate
sponsorship over two years

36% ▲

increase in corporate
sponsorship in one year

100% ▲

increase in philanthropic
donations over two years

42% ▲

increase in philanthropic
donations in one year

Increased visitation and associated economic impact for Victoria

73% of attendees

were from metropolitan Melbourne

7% of attendees

were from regional Victoria.

16% of audiences

travelled from outside Victoria, an increase of 11% on 2017

3% of audiences

were overseas visitors, an increase of 2% from 2017

\$8.02 Million

direct economic impact to Victoria estimated by an independent study

\$18.66 Million

broader gross economic impact of the festival on the local economy across multiple employment sectors*

95 FTEs equivalent created

across tourism, transport, retail, food and beverage sectors.

*After application of accepted ABS gross value-add multipliers for events,



'Midsumma Carnival attracts a broad attendance across age ranges and demographics; truly representing inclusion and diversity in all its forms.'

Image: Miss Blanks at *Midsumma Carnival*.
Photo Tanya McCulloch

2018 PROGRAM OVERVIEW AND HIGHLIGHTS

SIGNATURE EVENTS MIDSUMMA CARNIVAL

Midsumma Festival commenced on Sunday 14 January 2018 with the first of its larger signature events, *Midsumma Carnival* – an iconic outdoor celebration that has become one of the biggest highlights in the LGBTQIA+ annual calendar. The event provides a fitting opening to the festival each year. *Midsumma Carnival* is a huge single day event running from 11am until 10pm in Alexandra Gardens in Melbourne's CBD, with a massive set up and overall coordination required for delivery each year.

Midsumma Carnival attracts a broad attendance across age ranges and demographics; truly representing inclusion and diversity in all its forms.

This popular annual event is free to the public and whilst exact attendance numbers are impossible to count, stall holders and previous regular attendees repeatedly commented that they felt the event attracted far greater numbers than in previous years, evidenced by people traffic across all key sites around the event when compared with previous stakeholder experiences.

For this year the *Midsumma Carnival* site footprint was extended to enable the introduction of additional areas and expansions of others, specifically to increase the engagement for a broader range of our communities and demographics. All of these areas were full throughout the day (and night).

A brand-new families/kids zone was added as part of our ongoing exploration of programming for diverse families. This precinct included activities for (and by)

kids by artist Dan Goronszy as well as a reading corner by Hares and Hyenas featuring book readings by Jo Hirst (author of *The Gender Fairy*) and Sarah J. Corner (author of *Raf and the Robots*).

Midsumma Carnival 2018 implemented a focus on safety and well-being, with safety messaging throughout the site (from sun-smart through to sexual consent education) and a new Chill Zone, a rest-zone with trained mental-health first aid “angels” as well as a special support service for seniors provided by Alice's Garage. Some LGBTI seniors said they had come to Carnival for the first time because they had this space as a ‘home’ base. This highly successful new initiative was affectionately referred to as ‘The Tea Tent’ – Alice's Garage made over 100 cups of tea over the day.

We expanded our under-18 Youth Zone created in partnership with Minus 18 which was also really well received. A special guest visit by the band The XX during the day was a highlight for those entitled to enter the Youth Zone.

Midsumma Carnival 2018 was the most accessible yet. Not only was 70% of the program interpreted by Auslan Stage Left, this year saw the commissioning of Carnival's first-ever interactive tactile installation by Slow Art Collective in collaboration with Description Victoria – for blind and low vision community members – made possible with the support of the Helen Macpherson Smith Trust. As a sign of Midsumma's ongoing commitment to access, Guide Dogs Victoria provided an access audit of the event so we can continue to break barriers of participation for all LGBTQIA+ peoples in future years.



Official attendances at *Midsumma Carnival* have been conservatively estimated at more than 105,000 people with some independent estimates much higher.

168 community stalls (up from 142 the previous year) participated, and multiple stages were programmed throughout the day and evening.

This year we expanded the picnic community stage programming throughout the evening for the first time. The programming for Carnival was focused around performers registered within the Midsumma Program, to provide maximum promotional opportunities for these artists/events; supplemented with guest artists and key fun community events specifically devised for the day.

Official proceedings on the Main Stage mid-afternoon included a 'Welcome to Country' presented by Auntie Dianne Kerr, and speeches by the Cr Rohan Leppert - representing City of Melbourne, Minister Hennessy representing State Government of Victoria, and Rachel Slade, Executive General Manager: Deposits & Transaction Services and Executive Sponsor of Pride@NAB.

The daytime stage program included a comprehensive artistic line-up of performances on the Main Stage including internationally renowned musicians The Belle Miners, local queer comedy troupe PO PO MO CO, new circus group Spectrum, the voice-to-die-for Leather Lungs, the star of *The Greatest Love of All: The Whitney Houston Show* Belinda Davids, and pop punk smut-talking duo taking the queer world by storm Marion Cranes.

The line-up also included participants from Midsumma's mentoring program for early-career artists, Midsumma Futures including new drag virtuoso Ms CeCe Rockerfeller (Christopher Fieldus) and contemporary Indian dancer Raina Peterson.

Image: *Midsumma Pride March.*
Photo Suzanne Balding

Hosted throughout the day by the much-loved Dolly Diamond and the nationally recognised drag queen knockout Marzi Panne, *Midsumma Carnival* also saw the return of community groups Melbourne Rainbow Band and Melbourne Gay and Lesbian Chorus.

The Picnic Stage was the heart of participation by the Midsumma community, with the return of the festival-favourite Dog Show with host Karen from Finance. New supporter Guide Dogs Victoria were present and judges included Commissioner for Gender and Sexuality Equality Ro Allen, My Pet Warehouse's Scott Love and Guide Dogs Victoria's Charlie Spendlove.

After its inaugural success in 2017, Dean Arcuri returned to the Picnic Stage to host the ultimate lip sync competition with Lip Sync Limelight. New to the Picnic Stage was Tristan Meecham (All the Queens Men) with a fashion competition to find the best-dressed at Carnival.

As the sun went down *Midsumma Carnival* turned into T Dance, an ostentatious fun dance party. This year T Dance's footprint was expanded from one stage to two stages. Midsumma Partner, Levi's, supported the headline act - transgender Indigenous hip-hop artist Miss Blanks.

Hosted by Midsumma alumni and now one of the top cabaret troupes in the country YUMMY, T Dance was made of a diverse line-up of DJs, musicians and performance acts including performances by the 'Faces of Indigenous Pride', a queer Indigenous ambassador program presented by Midsumma and Vic NAIDOC, Zoe Diaq and Ana Diction.

The Sports Precinct was once again presented by partner community organisation Team Melbourne with special guest appearances from team members of new Midsumma Partner, Richmond Football Club.

MIDSUMMA PRIDE MARCH

The second of our signature events was the *Midsumma Pride March*, conducted for the 23rd year, on 28 January 2018. This iconic event brings together members of the community from across Melbourne. Unfortunately, this day was marred by extreme heat of 41 degrees. Despite the heat, marcher numbers were still the second highest ever recorded at 5,300 although the heat did impact on the numbers of spectators watching the event. It was estimated by St Kilda Police and security representatives that 15,000 people lined the streets and balconies along the march route to show their support. The event has been held in the afternoon for almost all of its past history however Midsumma is now currently exploring changes in start time, away from the hottest part of the day as a mitigation strategy against future days of extreme heat.

Dykes on Bikes preceded the marching contingent as per tradition with the march itself led by Boon Wurrung Elders and a First Nations contingent along with the Premier of Victoria Daniel Andrews, Minister Martin Foley and Commissioner for Gender and Sexuality Equality Ro Allen.

Midsumma marked the success of the marriage equality campaign by giving pride-of-place in the march to campaign groups Australian Marriage Equality and Equal Love. These groups were followed by hundreds of young people, often amongst the most vulnerable within our communities, who were once again placed towards the front of the march as a positive and strong affirmation for LGBTQIA+ youth.

For the second year Midsumma continued the *Midsumma Pride March Awards*, intended to encourage colourful and innovative contributions from march participants. This year's judging panel were Micah Scott (Minus18 CEO); artistic director

and founder of Victoria's first Indigenous contemporary dance theatre company IDJA, Jacob Boheme (Yirramboi Festival); and transgender artist and spokesperson, Amao Leota Lu (performer and social worker).

2018 Pride March Award winners were:

- **Most Fabulous**
Jews Of Pride
- **Most Significant Message**
No Pride in Detention
- **Most Innovative**
Scouts Victoria

At the conclusion of the march, attendees were led into Catani Gardens for celebrations and entertainment including DJs and live performances from DJ Renee Delay and DJ Tanzer, the Melbourne Gay and Lesbian Chorus, singer and iconoclast-in-the-making Brendan Maclean, and disco pop band Sugar Fed Leopards – all hosted by Mr Gay Pride Australia 2018 and MKR star, Jordan Bruno. Formalities included a Welcome to Country by Arweet Carolyn Briggs, the Minister for Creative Industries and Equality Martin Foley and the Mayor of City of Port Phillip Cr Bernadene Voss.

To further mark the breakthrough in same-sex marriage equality in Australia – the triumphant turning point in the queer political landscape – Midsumma Festival hosted the marriage of Melbourne couple Sue and Mel during the post-Pride Celebrations. They were married by Melbourne gay marriage celebrant Bronte Price in the presence of family, friends and the Midsumma community.

Media coverage for Pride March was once again very strong with all free to air TV stations covering the event on their news broadcasts.

MIDSUMMA HORIZON

Evoking queer history at the most contemporary of art-parties

The last of the three large scale 'free to attend' Midsumma produced signature events was *Midsumma Horizon* on Friday 2 February (closing weekend of the festival) at State Library Victoria, running from 9pm until 2am.

This art party was an invitation to travel to the past and celebrate the history of queer communities, with attendees dressing as their most beloved queer history figures.

Emcees Miss Ellaneous and Marzi Panne led a night full of performance and provocation, featuring Paul Capsis, Zelia Rose, Maude Davey, The Huxleys, June Jones (Two Steps on Water), Mama Alto, PO PO MO CO, Queen Kong and the Homosapiens, DJ Jen Moore, DJ Tanzer, DJ Miicha and Bachelorette Beauty Service.

The setting of the State Library proved a fabulous venue for what was one of the highlights of the festival.

MIDSUMMA PRESENTS PROGRAM

Midsumma Festival has been working hard to increase the role that we play proactively in developing the queer cultural footprint of Melbourne. For the 2018 festival this was clearly seen by the increase of events directly produced by or co-presented by Midsumma, as the festival stepped into a leadership position and generated programming for and with communities that were underrepresented previously in the open-access arm of the program. We utilised partnerships with outstanding cultural venues and community groups to produce 30 separate events in 2018 (increased from five Midsumma presented events in 2017), including 15 special events held in the Midsumma Festival Bar programmed directly by Midsumma for the first time.

Partnerships for co-presented events included Arts Centre Melbourne, State Library of Victoria, Yirramboi Indigenous Arts Festival, Minus 18, Incinerator Gallery, ACMI, Abbotsford Convent, QueerTech.io, Alice's Garage, Cocoa Butter Club, Gasworks, City of Melbourne's Arts Play program, Slow Art Collective, and Out The Back Studio.

There were multiple threads in the 2018 festival program that presented contemporary reflections on queer history and this proved an important element to meeting the needs of our communities post the 'yes vote' and its lead up earlier in the year. Such events included Midsumma's own produced events *Midsumma Horizon*, *WE ARE HERE* (State Library of Victoria and Australia Gay and Lesbian Archives collaboration) and *Never A Crime* (Visual Arts exhibition reflecting on the impacts of Gay Law reform in Victoria). Externally produced open access event *Queers* and *Our Hidden Histories* also talked directly to the issue of 'hidden histories'.

Image: The Huxleys at *Midsumma Horizon*.
Photo: Alexis D. Lea Photography

Midsumma Comedy Extravaganza

Produced in partnership with Arts Centre Melbourne this production was designed to capture a mainstream audience while profiling outstanding queer comedy talent. Curated by Midsumma alumni comedian Thomas Jaspers, this one-night sell out event at the Fairfax Theatre was hosted by Joel Creasey and featured Rhys Nicholson, Lori Bell, Dolly Diamond, Bobby Macumber and Kirsty Webeck.

Midsumma Youth Spectacular

The inaugural *Midsumma Youth Spectacular* was produced in partnership with Minus18 and made possible by support from City of Yarra. This new event at the Melba Spiegeltent successfully generated cultural participation by twelve young LGBTQIA+ performers who all featured in this one-night variety showcase. See further details on page 24.

Midsumma Australia Post Art Prize

Since its inauguration in 2016 the *Midsumma Australia Post Art Prize* has quickly established itself as the nation's leading queer art award and exhibition.

With finalists selected from across the country, the *Midsumma Australia Post Art Prize* is a survey of outstanding queer artists reflecting their potent personal and political perspectives on the world. With a prize pool of \$7000, this is a nation-wide non-acquisitive annual award featuring early-career and established artists working in any medium. Judges of the major art prize of \$5000 include curator Kelly Gellatly (Director, The Ian Potter Museum of Art) and independent artist and writer Abbra Kotlarczyk (Art+Australia, un magazine, Das Platforms). Finalists also competed for the People's Choice Prize of \$1000 and the Star Observer Prize of \$1000.

The 2018 *Midsumma Australia Post Art Prize* took place at No Vacancy Gallery, opening with a VIP function and awards ceremony on the evening of 24 January and then running through until 4 February. An artist talk was held at the exhibition on 1 February to enable interested patrons to gain deeper understanding about the motivations and implications behind the artist's works.

The 2018 *Midsumma Australia Post Art Prize* Winners were installation artist Tama tk Sharman (Main Prize), photographer Lesley Turnbull (Star Observer Prize) and digital artist Xanthe Dobbie (People's Choice Award).

Finalists of the 2018 *Midsumma Australia Post Art Prize* exhibited include: Eureka (Michael James O'Hanlon), Lesley Turnbull, Louis Fourie, Marc-O-Matic, Mark du Potiers, Meg Wilson, Peter Shepherd, Sam Foster, Sha Gaze, Sylvia Hollis, Tama tk Sharman, and Xanthe Dobbie.

Never A Crime

This socially-engaged photographic exhibition by photographer Lisa White was presented in partnership with Alice's Garage (a national initiative empowering LGBTI elders) and presented at St Heliers Street Gallery at Abbotsford Convent. The exhibition explored men's experiences of homosexual law reform, Victoria's expungement scheme and the apology from Premier Daniel Andrews - putting a spotlight on issues to mature-aged LGBTI communities. The exhibition opened with a VIP function on 21 January and the exhibition was open until 4 February. An engaging companion forum with the Human Rights Law Centre was held as part of the exhibition on the closing afternoon.

QueerTech.io

For 2018, Midsumma took a second leap into the digital queer realm. Co-presenting with QueerTech.io in association with ACMI, this was an extraordinary online gathering of artists at the frontier of creative practice from across the globe that saw almost 3,000 visitors engage online.

A selection of works from QueerTech.io featured in the prestigious ACMI ART + FILM screening (2 February) during the festival, accompanied by an in-conversation with curators and artists. The online component ran from 12 January to 22 March.

Cocoa Butter Club: Midsumma Special

The Cocoa Butter Club: Midsumma Special celebrated Queer and Trans People of Colour (QTPOC) in a one-night sell-out performance event co-produced by Midsumma Festival, Cocoa Butter Club: Melbourne and Arts Centre Melbourne on 19 January. This event aimed to create space within Midsumma for culturally diverse and Indigenous LGBTQIA+ artists and audiences. This variety night at The Fairfax Theatre featured an incredible line-up including Zelia Rose (Miss Burlesque Australia 2014 winner), Mojo Juju (futuristic soul funk musician), Garret Lyon (singer), Krista Herrington (deaf drag queen diva), Raina Peterson and Govind (classical Indian burlesque performers), Illini Kabalan, Bu Lutiu, Olivia Leilani Crawford & Iki San (Pacific Islander

dance), Wāni (sonic spoken word), Ana Diction (gender-play boylesque) and was hosted by emcees Nayuka Gorrie (writer for *Vice*, *Junkee*) and Davey Thompson (Circus Oz). Many of the performers and audiences for this event had never previously been inside Arts Centre Melbourne let alone performed on its stages.

WE ARE HERE

The *WE ARE HERE* exhibition highlighted queer cultural heritage as a major theme for the 2018 festival. This hallmark exhibition, curated by Angela Bailey, was co-produced by Midsumma Festival and State Library Victoria. Taking place in the library's Palmer Hall the exhibition was opened with a capacity VIP function on 18 January and ran through to 1 April.

Five outstanding contemporary visual artists - Susan Maco Forrester, Peter Waples-Crowe, Briony Galligan, Peter Lambropoulos, Archie Barry - created new works drawing on archival material from the State Library Victoria and the Australian Lesbian and Gay Archives and featured their works in Palmer Hall at State Library Victoria. An artist talk was held on 3 February to provide audiences with a chance to hear artists talking about the motivations for their work, and this attracted a very strong attendance.

Black Magic

This exhibition provided insights into First Nations dialogues on sexuality. Held at Incinerator Gallery in Moonee Ponds this exhibition was opened on 19 January by local Mayor John Sipek; Commissioner for Gender and Sexuality Equality Ro Allen; and Midsumma Chief Executive Karen Bryant. The exhibition ran through to 18 February.

Midsumma Festival Bar @ Bombini Buzz, Arts Centre Melbourne.

After its inaugural success in 2017 Midsumma once again had its own official Festival club presented once again in partnership with Arts Centre Melbourne. This year Midsumma took on the programming of this venue itself for the first time and this resulted in a significant increase in events in the Festival Bar and increased attendances. The Festival Bar moved to a new venue at Bombini Buzz, set on the riverside promenade side of Hamer Hall.

This venue provided a great place for festival patrons and artists to meet friends before shows or to continue their experience after shows well into the evening, as well as to specifically attend programmed performances and talks and forums. The concept proved very popular

and attendances were considerably higher than the previous year. Bombini Buzz reported an increase in their patronage of over 30% for the period due to the Festival.

All events in this venue were free to attend. Events programmed in the Bar included Dolly Diamond's Piano Bar (each Monday night of the festival), a jazz night with Mama Alto, video and performance art duo The Huxley's, powerhouse cabaret group YUMMY, a craft party for bisexuals with hosts from JOY 94.9's Triple Bi-Pass and visual artist Yvette Turnbull (also a Midsumma Futures participant), a spotlight night on transgender and gender non-binary artists with musicians Spike Fuck and LAY the Mystic as well as theatre artists Mick Roe and Joshua Lynzaat.

The Midsumma Festival Bar hosted a series of special talks events as Midsumma joyfully interrogated issues relevant to LGBTQIA+ communities. *Eat Me: Queers, Food and Intimacy* featured queer chefs Ryan Adrijich (Queer Eye for the Straight Guy) and Tony Tan (*The Age*) as well as writer Nevo Zisin (Finding Nevo) and drag sensation Aysa Buffet - hosted by Tristan Meecham (All the Queens Men). The History Salon, produced in partnership with Yirramboi Festival, featured Uncle Jack Charles who reflected on his life and arts work as an Indigenous gay man. *Bent Lines: Designing a Queer City*, produced in partnership with Open House Melbourne, saw audience experience the city from a queer perspective on a walking tour with academic and musician Simona Castricum, visual artist Nikos Pantazopoulos and designer Luca Lana. Queer Producers Gathering - A Conversation of Care, an arts-industry only forum, saw Midsumma take an industry lead in shaping the conversation on the challenges and considerations in producing and presenting queer work.

Image opposite: *Hir* by Red Stitch Theatre



MIDSUMMA FESTIVAL OPEN ACCESS PROGRAM

Heading up the Open Access Program are the Midsumma venue hubs. Two new venue hubs joined the three venue hubs of 2017. Midsumma Hubs support artists by committing to presenting work almost every night of the 22-day Festival period. A diverse range of works were showcased, representing a variety of vital conversations taking place amongst local and interstate LGBTQIA+ communities by extraordinary artists and culture-makers.

MIDSUMMA FESTIVAL HUBS

Midsumma at Arts Centre Melbourne

For the second year running Arts Centre Melbourne programmed within their venues. Events included sold-out *John Barrowman in Concert* in Hamer Hall; *RIOT* in the Fairfax Studio, and then in partnership with Midsumma Festival co-presented sold-out event *Midsumma Comedy Extravaganza* in Fairfax Studio; and also sold-out *Cocoa Butter Club Midsumma Special*.

Midsumma at Gasworks

Recently renovated and reopened, Gasworks presented an extensive program including *Beyond the Binary* (visual arts exhibition showcasing gender diverse artist J.Rosenbaum – winner of the 2017 *Midsumma Australia Post Arts Prize*), *Larry and the Dame: Magnum Opus* (music theatre) *Love Box* (visual arts exhibition), *Oscar Wilde's De Profundis* (theatre), *Spectrum* (circus), *The Helendale Nude Footy Calendar* (theatre) and in partnership with Midsumma, conducted the *Playtime Staged Readings* (theatre/writing).

Midsumma at The Hare Hole

A long-time supporter of Midsumma and of new and intimate works, Melbourne's favourite queer bookshop and event venue Hares & Hyenas again presented a huge body of events across the 22 days of Midsumma. This included *Leather Lungs: Son of a Preacher* (cabaret), *Goddess Grooves* (women's music event), *Lemon*

Midsumma Festival

Comedy Queer Showcase (comedy), *Quipping's: Not Normcore!* (spoken word by disability cultures), *The Cabin* (theatre), *Some Strings Attached* (theatre), *Peter Allen Live in Inverted Commas* (cabaret), *Po Po Mo Co's Second Birthday Show* (comedy), *Queer Kids Then and Now* (talk/forum), and *Scenes From the Scene* (exhibition).

Midsumma at Chapel Off Chapel

Joining Midsumma as a hub venue for the first time, this popular venue presented a range of events including: *Falsettos* (music theatre), *Mama Alto's Queerly Beloved* (cabaret), *Spice Up Your Life* (theatre/music), *Through the Night* (spoken word), *Inside/Out* (exhibition), *We Were There* (theatre), *What A Drag!* (cabaret).

Midsumma at La Mama

Another new Midsumma venue hub for 2018, La Mama showcased a range of events, many of which sold out. Events at La Mama included *Can't Be Tamed* (theatre), DRAGGED (Theatre), *Homophonic* (new classical music), *La Nonna* (theatre), *#romeoandjuliet* (theatre).

GOWEST Program

Midsumma once again partnered with Hobson's Bay City Council and other western region council partners Brimbank City Council, Maribyrnong City Council, Melton City Council, Moonee Valley City Council and Wyndham City Council to present GOWEST. Midsumma is proud to support queer communities in Melbourne's vibrant West. GOWEST promotes and fosters a diverse and inclusive community in western metropolitan Melbourne.

Sixteen events took place as part of this initiative.

Overall the Open Access Program provided a huge and diverse range of events from music, comedy, cabaret, film, visual and digital arts, circus, variety, social events, forums, walks, faith events and markets.



OTHER EVENTS OUTSIDE OF THE FESTIVAL SEASON

MIDWINTA GALA 2017

Midsumma Festival's fourth annual fundraising black-tie event *Midwinta Gala*, was held on Saturday 12 August 2017 in the splendid surrounds of the Plaza Ballroom located under the Regent Theatre, Collins Street, Melbourne.

With an underlying theme of passion it proved to be an exciting night of celebration with celebrated journalist Anjali Rao as MC and entertainment from Casey Donovan; Alfie Arcuri; Mama Alto; Dolly Diamond supported by dancers from Fame Agenda; and the cast of YUMMY! led by James Welsby. At the Chair's VIP function prior to the main event attendees were entertained by the Louisa Rankin Trio.

The event was sold-out to 577 attendees who were indulged with a delicious three-course meal and beverage package as part of their ticket purchase.

All funds raised from *Midwinta* each year go toward supporting Midsumma artist and community initiatives.

PRIDE MARCH BAKE-OFF 2017

A fundraiser for the annual *Midsumma Pride March* organised by Dean Accuri and other valued community members was held on Sunday 5 November 2017 at DTs Pub in Richmond with community member cakes competing for the crown in six categories, with all funds raised going towards *Midsumma Pride March*. Judging categories included: Most Fabulously Delicious Cake; Most Marvellously Stunning Cake; Best Melbourne Cup Cake; Queerest Concoction; Perfect Pastry; and People's Choice - Best Looking Cake.

Image: *Midwinta Gala* 2017.
Photo Dean Arcuri



FOCUS AREAS IN 2018

INCREASED FOCUS ON YOUNG PEOPLE

In 2018 Midsumma worked to significantly increase the presence of young people actively participating in the festival both in terms of number and depth of engagement. Once again a strong contingent of young people also marched near the front of *Midsumma Pride March*.

Midsumma Youth Spectacular

The inaugural *Midsumma Youth Spectacular* was produced in partnership with Minus18 and made possible by support from City of Yarra. The event was held at the Melba Spiegeltent in Collingwood. This new event at the Melba Spiegeltent successfully generated cultural participation by twelve young LGBTQIA+ performers who all featured in this one-night variety showcase. This event was conceived after requests from a range of young performers who wanted to present

their artistic talents but often had one act rather than a full full-length show. Many felt they did not have the capabilities to hire a venue and technical staff, undertake marketing or secure necessary insurance for such an event. As producer of this event, Midsumma secured funding and managed logistics to make this event possible. Audience numbers were high with the evening just about reaching venue capacity for this wonderful evening of entertainment.

Youth Zone at Midsumma Carnival

We expanded our under-18 Youth Zone run in partnership with Minus18 that was really well received. A special guest visit by the band The XX during the day was a highlight for those entitled to enter the Youth Zone.

Image: *Midsumma Carnival*.
Photo Suzanne Balding

Midsumma also saw an increase in dedicated youth events within the open access program, a result of the work achieved in 2017 where this area was a priority for the festival. These events included: *Wonder Fest* and *Park Lounge*.

INCREASED FOCUS ON FAMILIES

Midsumma Carnival

A brand-new families/kids zone was added as part of our ongoing exploration of programming for diverse families. This precinct included activities for (and by) kids by artist Dan Goronszy as well as a reading corner by Hares and Hyenas featuring book readings by Jo Hirst (author of *The Gender Fairy*) and Sarah J. Corner (author of *Raf and the Robots*).

ArtPlay: Our Time to Shine!

Produced in partnership with City of Melbourne's ArtPlay this project provided a workshop place where children from babies to 12 year-olds could explore their creativity and share unique artistic experiences with professional artists. This event was a pilot exercise in engaging with diverse and queer families - the workshop received over 100 registrations indicating a growing market and appetite for this work, and an exciting platform for Midsumma for the future.

The results of these activities saw an increase of 5% of audiences identifying as families from the previous year.

INCREASED FOCUS ON OUR FIRST NATIONS

Midsumma acknowledges that Indigenous Australians are the first peoples of these lands. We pay our respects to all Indigenous Australians, past and present,

and we recognise their continuing spiritual and cultural connection to the land. Midsumma Festival occurs throughout the Kulin Nation on the lands of Boon Wurrung, Taungwurrung, Dja Dja Wurrung, Wadawurrung and Wurundjeri people.

Midsumma Festival takes place between High Summer and Late Summer according to the Wurundjeri calendar of seasons, on whose land much of this Festival took place.

In 2017 Midsumma had engaged for the first time an Indigenous Engagement Coordinator. We continued commitment to this important role for the 2018 Festival. Mark Nannup who is a young queer Indigenous man undertook this role, supported by Elders. Mark also works across events such as NAIDOC week (including NAIDOC Pride March) and Melbourne's Indigenous Pride Nights. In the lead up to the 2018 festival Mark instigated a Midsumma event within NAIDOC week for the first time, an important milestone in ongoing engagement across our First Nations communities.

Meaningful engagement with LGBTQIA+ Indigenous communities was achieved throughout the year, culminating in increased participation during the 2018 festival. There was a significant increase in First Nations events in both the open access and 'Midsumma Presents' programs for 2018.

Vic NAIDOC Crowning

For the first time, two members of the Indigenous community were 'crowned' during NAIDOC Week in July 2017,



a role which allowed them to lead the Indigenous cohort in *Midsumma Pride March* and feature in events throughout the festival. The two members crowned were performers Ana Diction (Harley Dunnolly-Lee) and Zodiac (Zac Widders).

Midsumma Presented Events

As per a new tradition established in 2017, a smoking ceremony was held near the Ian Johnson Oval for *Midsumma Pride March* with the march itself led by Boon Wurrung Elders and a First Nations contingent. Midsumma collaborated with Incinerator Gallery to produce the *Black Magic* exhibition and subsequent talk *First Nations Pride*. This exhibition which ran through to 18 February provided insights into First Nations dialogues on sexuality. Held at Incinerator Gallery in Moonee Ponds this exhibition was opened on 19 January by the local Mayor, Commissioner for Gender and Equality Rowena Allen and Midsumma Chief Executive, Karen Bryant. *The History Salon* produced in partnership with Yirramboi Festival, featured Uncle Jack Charles who reflected on his life and arts work as an Indigenous gay man. There was a capacity attendance at the event, programmed as part of the Midsumma Festival Bar at Bombini Buzz.

Open Access Program

Blak Dot Gallery registered the exhibition *Blak-Queer Futurism* and Wyndham Art Gallery registered an Indigenous exhibition *Shifting Elements and Camp Dogs* by performer and artist Kamahi Djordan King.

INCREASED FOCUS ON PEOPLE OF COLOUR (POC)

There was a significant lift in events representing People of Colour (PoC) more generally.

Midsumma Presented Events

Midsumma partnered with Arts Centre Melbourne to present sold-out event *The Cocoa Butter Club: Midsumma Special* where we also introduced audiences and performers alike to Arts Centre Melbourne, a venue

Image: Mojo Juju at Cocoa Butter Club: Midsumma Special. Photo by Alexis D Lea Photography

many had never previously entered. We collaborated with State Library Victoria and ALGA to present *WE ARE HERE* an exhibition featuring the works by artists who identify as First Nations or PoC. The *Midsumma Australia Post Art Prize* was won by Tama tk Sharman from Aotearoa/New Zealand.

Open Access Events

Midsumma Futures participant Raina Peterson produced *Bent Bollywood* which enjoyed sold out performances. In the broader open access program *All Sorts* party was highly successful, and *Mama Alto: Queerly Beloved* was very well received.

INCREASED ENGAGEMENT WITH CULTURALLY AND LINGUISTICALLY DIVERSE AUDIENCES AND ARTISTS

With a view to increasing participation for and by Victoria's multicultural communities we embarked on a stronger relationship with Multicultural Arts Victoria (MAV) by supporting their December 2017 event *Balimbing – Filipino Queerness*, a photographic art exhibition by Gregory Lorenzutti and subsequent talks event portraying the unique queer and multicultural LGBTQIA+ community of Tacloban City in the Philippines.

Over one-third of artists programmed by Midsumma Festival for its three signature events: *Midsumma Carnival*; *Pride March*; and *Midsumma Horizon* identified as culturally and linguistically diverse.

INCREASED FOCUS ON TRANSGENDER COMMUNITY

The 2018 program saw a larger number of events with transgender performers and content, and not only did we see an increase in audience attendance from our transgender communities but our volunteer workforce also rose to 3.5% identifying as transgender.

Midsumma Presented Events

Popular hip hop artist Miss Blanks was generously presented by Midsumma partner Levi's as the headline act at *Midsumma Carnival*; Simona Castricum featured in Midsumma Talks event *Bent Lines – Designing a Queer City*; and Mama Alto performed at three Midsumma presented events as well as her own show.

Open Access Program

2017 winner of the *Midsumma Australia Post Art Prize*, J. Rosenbaum presented their own exhibition *Beyond the Binary*; international artist Genesis Breyer P-Orridge presented an exhibition *Loyalty Does Not End With Death*; Red Stitch Theatre produced a sell-out season of *HIR* written by Taylor Mac and three other open access events *CHINTZ*, *Glitterfist: Libertine* and talks event *Transforming Family Connections – The They Thing* also contributed to the strength of the transgender program.

INCREASED FOCUS ON DISABILITY CULTURES

Midsumma recognises a responsibility to achieve genuine outcomes beyond written policies and procedures, and legislative requirements. True accessibility and inclusion goes far beyond whether a venue is accessible or not, and over the past two years we have developed and implemented a broad range of accessibility initiatives to ensure that all Midsumma events are inclusive of the broadest possible participation.

Our approach aims to facilitate both the active participation of members of the LGBTQIA+ communities who identify as living with a disability, but also build new audiences for LGBTQIA+ artists within the various disability communities. In this way, as well as ensuring that Midsumma Festival is as accessible as possible, our initiatives aim to rebuild disabled, low vision and deaf peoples' confidence in engaging with arts and cultural events. Our leadership in this area can become a model and support for other community and arts organisations in the future.



Our comprehensive disability activities will become integral to the whole culture of our organisation and the festival is committed to ensuring we continue to further develop our relationship with a variety of disability communities through improved access and engagement strategies. The festival actively partners with a wide range of established local disability organisations to both develop initiatives and to promote them.

Access strategies delivered during Midsumma Festival 2018

Funding from Helen Macpherson Smith Trust and partnerships with Description Victoria, Arts Access Victoria, Guide Dogs Victoria and Auslan Stage Left enabled a diverse range of extended services aimed at disability access and engagement.

The Midsumma Program Guide was produced in multiple formats designed to facilitate increased access to those less able to access/read standard printed

program guide or websites for events or attend and engage with events. These included a plain text version of the printed program guide and a screen-readable flip-book version of the printed program guide courtesy of media partners Grindstone Creative.

Auslan Description

In 2018 the amount of events with Auslan Interpretation saw a 54% increase on the previous year. Not only were there more Midsumma Presented events interpreted, but we also saw an increase in open access producers who saw the opportunity of further promotion as a valuable way to extend audiences for their events. This was a direct result of significant advocacy work by Midsumma in this area and the modelling of best practice by Midsumma for all of its own events in the 2017 festival program (first time ever that ALL Midsumma produced events included Auslan interpretation where suitable.)

Midsumma Presented events with Auslan Interpreted sessions

<i>Midsumma Australia Post Art Prize exhibition opening</i>	25 Jan
<i>Midsumma Carnival (2 x stages)</i>	14 Jan
<i>Midsumma Pride March</i> (1 x stage at post-Pride celebrations in Catani Gardens)	28 Jan
<i>Midsumma Horizon</i>	2 Feb
<i>Midsumma Comedy Extravaganza</i>	24 Jan
<i>Midsumma Youth Spectacular</i>	23 Jan
<i>Cocoa Butter Club: Midsumma Special</i>	19 Jan
<i>WE ARE HERE</i> opening night and artist talk	3 Feb

Midsumma Festival

Open Access External Registered Events with Auslan Interpreted sessions

<i>Antigone X</i>	30 Jan - 4 Feb
<i>Art Queery</i>	31 Jan
<i>DRAGGED</i>	25 Jan - 4 Feb
<i>Killjoy: Destroy the Fantasy</i>	24 Jan - 3 Feb
<i>Mama Alto: Queerly Beloved</i>	19 Jan
<i>Multicultural Queer Australia</i>	22 Jan
<i>Park lounge</i>	3 Feb
<i>Quippings: Not Normcore</i>	27 Jan

Audio Description

2018 also saw the rise of a wealth of Audio Described events and initiatives for attendees with low vision well above previously available services. These included:

Midsumma Presented Audio described sessions

<i>Cocoa Butter Club: Midsumma Special</i>	19 Jan
<i>WE ARE HERE Audio Tour</i>	3 Feb

Open Access Registered Events with Audio Described Sessions

<i>A red wine cheers to the intimacy of industry</i>	27 Jan
<i>Queer Tarot Cards</i>	26 Jan
<i>RIOT!</i>	2 Feb

Audio Description of Some Program Guide Narratives

Midsumma partnered with Description Victoria to create an audio version of full event descriptions for events that enhanced the experience of attending for people with low vision. The events fully described were:

<i>Midsumma Carnival</i>	14 Jan
<i>Cocoa Butter Club: Midsumma Special</i>	19 Jan
<i>WE ARE HERE</i> opening night	19 Jan
<i>Homophonic!</i>	30 Jan
<i>RIOT!</i>	2 Feb

In addition, this service was extended to a 'Listing' of events with summary descriptions which might also appeal to attendees with low vision.

Audio Described Event listings included

- Introduction to the festival and welcome message
- *Midsumma Carnival*
- *Cocoa Butter Club Midsumma Special*
- *Homophonic! Tactile Tour*
- *RIOT*
- *WE ARE HERE*
- Talks events: *Art Queery; Everyone Has a Story; F*cked; First Nations Pride; Generations of Queer; Multicultural Queer Australia; Queer Kids-Then and Now; Transforming Family Connections-Making Peace with Your Parents; Transforming Family Connections-The They Thing; VAC Hypothetical and In Conversation with Jason Ball*
- Live Performance Events: *Au Cause Celebre; Falsettos; 40 Years of Kate Bush; Goddess Grooves; John Barrowman; Leather Lungs; and Lemon Comedy Queer Comedy*
- Social Events
- Faith Events

Commissioned Public Artwork / Installation

Another inaugural initiative for Midsumma Festival 2018 was a collaboration between Midsumma, Slow Art Collective and Description Victoria to commission, design build and install a Tactile visual arts Installation at *Midsumma Carnival* - a sensory experience artwork. Attendees could participate in a workshop with Blind and low vision artists on site that 'added' to the artwork throughout the day.

Tactile Tour

One open access event, Homophonic, conducted a tactile tour of the venue space one hour prior to the performance to allow low vision attendees to familiarise themselves with the venue. This is an initiative Midsumma hopes to develop further into the future across the program.

Relaxed Performances

For the first time Midsumma event producers were encouraged by Midsumma to consider 'relaxed performances' intended specifically to be sensitive to and accepting of audience members who may benefit from a more relaxed environment, including (but not limited to) those with autistic spectrum conditions, anyone with sensory and communication disorders or learning disabled people.

Events that contributed with Relaxed Performances included:

• <i>In Conversation with Jason Ball</i>	5 Feb
• <i>Klub Korporate</i>	20 Jan
• <i>Pride Power</i>	21 Jan
• <i>The Same Sex Dancesport Championships</i>	3 Feb
• <i>The Big Times</i>	17 Jan



BUT THAT'S NOT ALL WE'VE DONE

MENTORING INITIATIVES

Midsumma Futures

In its first year Midsumma Futures, a nine-month mentoring program has been extremely successful. This developmental program is designed for LGBTQIA+ early-career artists and future community leaders to advance their vocation, deepen their practice, gain skills and exposure and lead the future of queer culture.

Midsumma Futures brings together a diverse range of artists from across disciplines as well as producers, socially engaged practitioners, community leaders, creative thinkers and culture-makers. Once connections are made between early-career and established practitioners, participants attend a series of five group workshops in professional skill and career development as well as their one-on-one sessions with a mentor.

All receive VIP passes to attend the following Midsumma Festival, with increased support for those who may also register an open access event.

This initiative is a core component in Midsumma's commitment to playing an active role in the development of queer culture within Victoria. Midsumma receives no direct funding for this capacity building project and raised all funds itself through donations to ensure that this project can proceed.

Twelve participants took part in 2017/2018 representing young artists and culture makers in the following areas: playwriting; performance; stage design; theatre direction; film making; visual arts; and interdisciplinary arts.

Image: Midsumma Futures participants Alisha Abate and Jack Fitzgerald. Photo Eugene Howard

Midsumma Futures Participants and Their Mentors 2017/18

Adolfo Aranjuez

mentored by Jack May (Victoria)

Alisha Abate

mentored by Millie Catlin (Victoria)

Archie Barry

mentored by Gordon Hall (USA)

Christopher Fieldus

mentored by Justin Shoulder (NSW)

Jack Fitzgerald

mentored by Julie Kalceff (NSW)

Justin Nott

mentored by Emma Valente (Victoria)

Kate Lefoe

mentored by Glendyn Ivin (Victoria)

Mick Klepner Roe

mentored by Kate Sulan (Victoria)

Parisa

mentored by Anahita Ghazvinizadeh (Iran)

Raina Peterson

mentored by Mariaa Randall (Victoria)

Yvette Turnbull

mentored by Adi Goodrich (USA)

Zoe Brinnand

mentored by Zoe Coobs Marr (Victoria)

Midsumma Pathways

In 2018 Midsumma Pathways is the inaugural capacity building and skill development project working with up to ten creative LGBTQIA+ members of the community who also identify as living with disability. Midsumma Pathways is a companion project to Midsumma Futures program and aims not only to develop skills but will also build capacity for participants in a broader context through introducing and interacting with LGBTQIA+ creative communities, venues and networks. The aim is to build skills and networks that can be further built upon by participants in the future. At 30 June 2018, the program is in process of recruiting its first participants.

2017 AWARDS

GLOBE Community Awards 2017

We were thrilled to be awarded the 'Connecting our Community' award at Melbourne's GLOBE Community Awards in October 2017, in particular for the work we had done in the Indigenous, Access and Youth spaces within the LGBTQIA+ communities.

Melbourne Community Awards 2017

Midsumma was a finalist in the prestigious Melbourne Awards in the 'Contribution to Community by a Community Organisation' category.

A REFRESHED BRAND IDENTITY

The Midsumma team identified that the Festival's logo was somewhat dated. It was made of fine lines which 'strobed' visually and was therefore difficult for those with low vision; and also was not considered representative of the large variety of diverse communities we represent.

We sought a new contemporary visual identity that our diverse communities could engage with but that remained highly sensitive to the value we place on our past. We also wanted to confidently reflect our organisational values through a new brand identity.

We believe that the resulting logo, designed by Sweet Creative, met all of the above as well as representing the safe inclusive cultural spaces that we create for our communities and events. At the same time the new visuals successfully reflect history by referencing our previous logo.



WHO ARE OUR AUDIENCES?

Sexual Diversity

Lesbian.....	14%
Gay.....	30%
Bisexual.....	10%
Heterosexual.....	25%
Asexual.....	1%
Queer.....	9%

Gender Diversity

Transgender.....	2%
Male.....	47%
Female.....	43%
Non-binary.....	5%
Prefer not to say.....	1%
Other.....	1%

Diversity (other than sexuality or gender)

24% of those surveyed also answered the following questions (an increase of 26% on 2017). Of them:

5%

identify as
Aboriginal or
Torres Strait
Islander

53%

come from
a non-English
speaking
background

26%

identify as a
person with
disability

15%

identify as
a carer of a
person with
disability

Age

17%

18–24
year olds

40%

25–35
year olds

20%

36–45
year olds

14%

46–54
year olds

Household Structure

29%

Single

29%

Couple

17%

Share house

25%

Family

(representing a 5% increase on 2017)

Income (per annum)

15%

Under \$40,000

27%

\$40,000 – \$80,000

42%

\$80,000+

Residence

73%

Melbourne

16%

Interstate
- an increase
of 11% on 2017

7%

Regional
Victoria

3%

International -
an increase of
2% on 2017



OUR REACH

Marketing Campaign

With 35,000 printed guides and posters distributed across Melbourne's cafes and cultural hotspots, plus a wealth of advertising resulting from significant media partnerships with The Guardian, Star Observer, Instagram, Joy 94.9, and oOh! Media - the festival enjoyed its largest reach yet.

Social Media

Social media engagement increased across Facebook, Instagram and Twitter. With a new partnership from Instagram we were thrilled to achieve a +28% increase in engagement through that social media channel in particular.

Current followers on each platform		End of last (2017) festival	% increase
Facebook	22418	21096	+6%
Instagram	5701	4090	+28%
Twitter	7023	6600	+6%

Publicity

Midsumma engaged an external PR firm; Zilla & Brooke who were an obvious choice as they had a long history in conducting publicity for similar events/festivals - and business owner Fiona Brook also produced a show on Joy 94.9 so we felt they would be culturally sensitive to our communities.

Increased PR activity resulted in this investment. Total PR value generated over the festival period was 733 articles externally estimated at a value of \$10,851,711 with an estimated total reach (people) of 214,972,675.



TREASURER'S REPORT

The 2018 Festival was a step up for Midsumma in many ways and it's a pleasure to read the operational and engagement outcomes delivered. This could not have happened without the dedication of the entire team, the board, the many volunteers and the stewardship of our Chair John and our CEO Karen. It was definitely a year worth celebrating and the quality of the events was incredible. I hope you enjoyed attending the Carnival, Pride March, the 100s of festival events and *Midwinta* as well. A number of events were also held during the year and allowed us to continue building engagement spaces for queer artists.

On the Financials - The financials for the financial year 2017-18 are presented overleaf in addition to the auditor's notes. We continue to work on a sustainable income mix to ensure that Midsumma can deliver every year and support LGBTQIA+ artists. This year income was up from the previous year and budget predominately due to increased corporate commitments from existing sponsors and a committed funding grant awarded by the Department of Premier and Cabinet. This increased revenue was invested in delivering additional support and quality improvements to the program, and was in line with budget. Total net surplus was \$6,138, favourable to the prior year net surplus of \$3,779.

The festival cannot be delivered without the support of the community, both financially and non-financially. Our patrons continue to support us again this year, and the

pledges at *Midwinta* were greatly appreciated. The board has also renewed their declaration in 2017-18 to make a financial commitment to the festival above their in-kind donations and board commitments. As our patron program evolves, I urge those able to contribute, or interested in joining to contact the office.

2017-18 is my final year as Treasurer, and I will be stepping down officially at the 2018 AGM and passing the baton to the capable Michael Fuller-Smith who joined the Midsumma board this year. I look forward to taking part in Midsumma from the outside in Summer 2019!

I'd like to make my final thanks to the entire board for their significant contribution in 2017-18. I'd also like to pay tribute to board members over the past 31 years who have made Midsumma possible and a special thanks to Danny Vadasz for his part and contribution in starting Midsumma all those years ago. Of course, none of this happens without our community, attendees, suppliers, staff, donors, sponsors, and our Government supporters - thank you for your continued support and I look forward to having more time for a drink with you on the other side!

Happy Midsumma!

Jamal Hakim
Outgoing Treasurer,
Midsumma Festival Inc.

Midsumma Festival Inc.
ABN 50 783 159 198
Income and Expenditure Statement
For the year ended 30 June 2018

	<u>2018</u>	<u>2017</u>
Income		
Government Funding and Grants (Note 6)	\$581,181	\$405,000
Corporate funding & Sponsorships	\$387,162	\$284,998
Donations, Patron support & Membership	\$64,389	\$64,495
Festival income	\$390,289	\$464,352
Non-operating income	\$48,862	\$38,127
Total Income	\$1,471,883	\$1,256,972
<hr/>		
Less: Expenditure		
Administration expenses	\$235,239	\$235,196
Festival expenses	\$1,230,506	\$1,017,997
Total Expenditure	\$1,465,745	\$1,253,193
<hr/>		
Net Surplus	\$6,138	\$3,779

These financial statements must be read in conjunction with the attached Accountant's Compilation Report and Notes which form part of these financial statements.

Midsumma Festival Inc.
ABN 50 783 159 198
Balance Sheet as at 30 June 2018

	<u>Note</u>	<u>2018</u>	<u>2017</u>
<u>Assets</u>			
Current Assets			
Cash Assets	2	\$440,256	\$338,820
Accounts Receivable	3	\$11,945	\$91,451
Prepayments	4	\$31,500	\$39,634
Total Current Assets		\$483,701	\$469,905
Non-Current Assets			
Plant & Equipment		\$16,643	\$16,643
Less: Accumulated Depreciation		(\$16,643)	(\$16,643)
Total Non-Current Assets		\$0	\$0
Total Assets		\$483,701	\$469,905
<u>Liabilities</u>			
Current Liabilities			
Payables		\$39,640	\$121,757
Current Tax Liabilities		\$30,758	\$59,566
Provisions		\$36,232	\$25,115
Other Current Liabilities	5	\$238,072	\$130,606
Total Current Liabilities		\$344,702	\$337,044
Total Liabilities		\$344,702	\$337,044
Net Assets		\$138,999	\$132,861
<u>Equity</u>			
Current Year Surplus		\$6,138	\$3,779
Retained Surplus		\$132,861	\$129,082
Total Equity		\$138,999	\$132,861

These financial statements must be read in conjunction with the attached Accountant's Compilation Report and Notes which form part of these financial statements.

**Midsumma Festival Inc.
ABN 50 783 159 198
Statement of Cash Flows
For the year ended 30 June 2018**

	2018	2017
Cash Flow From Operating Activities		
Receipts from Customers	1,549,416	1,206,557
Payments to Suppliers and Employees	(1,449,953)	(1,065,712)
Interest Received	1,973	0
Net cash provided by (used in) operating activities	101,436	140,844
Net increase (decrease) in cash held	101,436	140,844
Cash at the beginning of the year	338,820	197,976
Cash at the end of the year (Note 8)	440,256	338,820

These financial statements must be read in conjunction with the attached Accountant's Compilation Report and Notes which form part of these financial statements.

Midsumma Festival Inc.
ABN 50 783 159 198
Notes to the Financial Statements
For the year ended 30 June 2018

Note 1: Summary of Significant Accounting Policies

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporations Act of Victoria. The committee has determined that the association is not a reporting entity.

The financial report has been prepared on an accruals basis and is based on historical costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

(a) Employee Benefits

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits have been measured at the amounts expected to be paid when the liability is settled.

(b) Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.

(c) Revenue and Other Income

Revenue is measured at the fair value of the consideration received or receivable after taking into account any trade discounts and volume rebates allowed. For this purpose, deferred consideration is not discounted to present values when recognising revenue.

Interest revenue is recognised using the effective interest rate method, which for floating rate financial assets is the rate inherent in the instrument. Dividend revenue is recognised when the right to receive a dividend has been established.

Grant and donation income is recognised when the entity obtains control over the funds, which is generally at the time of receipt.

All revenue is stated net of the amount of goods and services tax (GST).

(d) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Tax Office. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the assets and liabilities statement are shown inclusive of GST.

(e) Trade and Other Payables

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the association during the reporting period, which remain unpaid. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

(f) Currency

All values are recognised in AUD.

(g) Rounding

Figures presented in the financial report have been rounded accordingly.

Midsumma Festival Inc.
 ABN 50 783 159 198
 Notes to the Financial Statements
 For the year ended 30 June 2018

	2018	2017
Note 2: Cash assets		
Cash at bank - Donations	11,448	97,658
Cash at bank - Operations	409,363	238,639
Debit card	16,360	1,906
PayPal primary	2,910	617
Cash in Transit	175	0
	440,256	338,820

Note 3: Receivables

Current

Trade debtors	11,945	104,451
Less: Provision doubtful debts	0	(13,000)
	11,945	91,451

Note 4: Other Assets

Current

Prepayments	31,500	39,634
	31,500	39,634

Note 5: Other Liabilities

Current

Advance payments	238,072	130,606
	238,072	130,606

Note 6: Government Funding and Grants

Creative Victoria	75,000	50,000
City of Port Phillip	88,803	65,000
Department of Premier and Cabinet	283,442	200,000
City of Melbourne	90,000	90,000
City of Yarra	9,050	0
Helen Macpherson Smith Trust	25,000	0
Arts Centre Melbourne	8,286	0
Others	1,600	0
	581,181	405,000

Midsumma Festival Inc.
ABN 50 783 159 198
Notes to the Financial Statements
For the year ended 30 June 2018

2018

2017

Note 7: In-Kind Contributions

We note that significant in-kind contributions have been made by various organisations, including but not limited to the City of Melbourne, Yarra Tram, Creative Victoria and City of Port Phillip.

Note 8. Reconciliation Of Net Cash Provided By/Used In Operating Activities To Net Profit

Operating profit (loss) after tax	6,138	3,779
Changes in assets and liabilities net of effects of purchases and disposals of controlled entities:		
(Increase) decrease in trade and term debtors	79,506	(50,416)
(Increase) decrease in prepayments	8,134	6,885
Increase (decrease) in trade creditors and accruals	(31,121)	29,736
Increase (decrease) in other creditors	56,589	82,526
Increase (decrease) in employee entitlements	10,997	15,362
Increase (decrease) in provisions	(28,807)	52,971
Net cash provided by operating activities	101,436	140,844

Midsumma Festival Inc.
ABN 50 783 159 198
Statement by Members of the Committee
For the year ended 30 June 2018

The Committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Committee the Income and Expenditure Statement, Statement of Financial Position, and Notes to the Financial Statements:

1. Presents fairly the financial position of Midsumma Festival Inc. as at 30 June 2018 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that the association will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

John Caldwell

President

[Signature]

Treasurer

Midsumma Festival Inc.
ABN 50 783 159 198
Independent Auditor's Report to the Members

Report on the Audit of the Financial Report

Opinion

We have audited the financial report of Midsumma Festival Inc. (the association), which comprises the Statement by Members of the Committee, Income and Expenditure Statement, Balance Sheet as at 30 June 2018, a summary of significant accounting policies and the certification by members of the committee on the annual statements giving a true and fair view of the financial position and performance of the association.

In our opinion, the accompanying financial report presents fairly, in all material respects, the financial position of the association as at 30 June 2018 and [of] its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements and the requirements of the Associations Incorporation Reform Act 2012.

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the association in accordance with the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Emphasis of Matter – Basis of Accounting

We draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist the association to meet the requirements of Associations Incorporation Reform Act 2012. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

Responsibilities of the Committee for the Financial Report

The committee is responsible for the preparation and fair presentation of the financial report in accordance with the financial reporting requirements of the Associations Incorporation Reform Act 2012 and for such internal control as the committee determines is necessary to enable the preparation and fair presentation of a financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the committee is responsible for assessing the association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the committee either intends to liquidate the association or to cease operations, or has no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the committee.
- Conclude on the appropriateness of the committee's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the association to cease to continue as a going concern.

Midsumma Festival Inc.
ABN 50 783 159 198
Independent Auditor's Report to the Members

- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Signed on :

A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke at the bottom.

5th September 2018

OUR PEOPLE

MIDSUMMA BOARD

Chair

John Caldwell

Acting Treasurer

Jamal Hakim

Secretary

Stephen Hanlon

Acting Deputy Chair

Aaron O'Shannessy

Ordinary Board Member

Andrea Pearman

Ordinary Board Member

Rhys Cranney

Ordinary Board Member

Jo Whyte

Joined September 2017

Ordinary Board Member

Tori Berquist

Joined September 2017

Ordinary Board Member

Michael Daly

Joined September 2017

Ordinary Board Member

Sebastian Norman

Joined September 2017

MIDSUMMA FESTIVAL TEAM

Operations

Chief Executive

Karen Bryant

Finance & Office Manager

Kylie Breeze until May 2018 and Angus Li from May 2018

Administrator

Irene Swensen to February 2018 and Matt Hirst from May 2018

Volunteers' Coordinator

Evan Lawson

Programming

Programming Manager

Daniel Santangeli

Ticketing Manager & Producer Services

Alexina Coad

Festival Bar Program Manager

Kellie Jayne Chambers and John Pyburn

Midsumma Horizon Producer

Olivia Allen

Midsumma Australia Post Art Prize Coordinator

darcy t gunk

Work Placements

Programming

Patrick Hayes and Ashley Erben

Arts Administration

Samantha Butterworth

Summer Placement Programming

John Pyburn

Production

Production Manager

Tania Wilson

Summer Work Placements Production

Caroline Kowalski and Megan Henderson

Marketing & Communications

Marketing & Strategic Partnerships Manager

Tania Owen

Publicity

Zilla & Brook

Communications & Website Volunteer

Alan Drummond

Summer Placements Marketing

Leith Kenny and Robert Henningham

Graphic Design

New Brand and Program Guide Design

Sweet Creative

Festival Advertising and Campaigns

Pixel City

Annual Report and Partnership Assets

Forde + Nicol

Artistic and Cultural Program Partners

Abbotsford Convent

ACMI

Alice's Garage

ArtPlay

Arts Centre Melbourne

Australian Lesbian and Gay Archives

Angela Bailey

Gasworks Arts Park

GOWEST

Guide Dogs Victoria

Incinerator Gallery

Minus18

Open House Melbourne

QueerTech.io

State Library Victoria

The Cocoa Butter Club
Melbourne

Yirramboi Festival

Thank You

Risk & Emergency Management Consultants

Bill Coleby & Bianca Eden

Bar Management

Prime Collective

Midwinta Gala Coordination

Jason Potter, EMG Events

Bake Off Fundraising Coordinator

Dean Arcuri

Fundraising support for Midsumma Futures

Stomping Ground Brewery

Indigenous Engagement Coordinator

Mark Nannup

Faces of Indigenous Pride

Harley Dunolly-Lee and
Zac Collins-Widders

Access Services for Blind and Low Vision Audiences

Description Victoria

Auslan Services

Auslan Stage Left

Youth Ambassadors

Adrian Murdoch, Emma
Nahal, Sarah Lambourne,
Milo Milton

OUR VOLUNTEERS

The festival is much loved by the Victorian and broader LGBTQIA+ community and for this year's festival **265 volunteers** contributed **almost 2,510 volunteer hours** to assist the delivery of events over the 22 days.

Volunteer ages:

15-24	30%
25-34	41%
35-44	11%
45-54	5%
55-64	10%
65 +	3%

Gender Identity of volunteers:

Female:	55.7%
Male:	37.7%
Transgender:	3.3%
Non-Binary:	1.7%
Other:	1.6%

Volunteer occupation:

Student:	33%
Retired:	9%
Employed:	46%
Self employed:	8%
Unemployed:	4%

OUR VALUED SUPPORTERS

Midsumma Patrons

Diamond Patrons (\$5,000+)

Valentina Jovanoska and
Adrian Lewis

Gold Patron (\$2,000 - \$4,999)

Lahn Straney
Naum Tered
Anonymous donor

Silver Patrons (\$1,000 - \$1,999)

Adam John Lowe
Howell Williams
Jessica Morden
Jude Munro
Mark Matthews and
Antony Jarvis
Tim Morden

Rainbow Patrons (\$500 - \$1,000)

Aaron O'Shannessy
Andrea Pearman
Angus Hayes
Colin Smith
Dennis Altman
Devinia Liddelow
Georgie Harman
Ian Gould
Jamal Hakim
Jo Whyte
John Caldwell
Leigh Johns OAM
Mark Meierjohann
Michael Daly
Michael Parry
Robert Morrison
Rhys Cranney
Sebastian Norman
Stephen Hanlon
Stuart Kollmorgen and
Rodrigo Reis
Swinburne University
Tori Berquist

Life Members

Ray Arthur
Angela Bailey
Tim Bateson
Claire Beckwith
Dean Bryant
Scott Campbell
Glyn Cryer
John Cummins
Sasha Cunningham
Michael Dalton
Kris Darmody
Alan Drummond
Jeff Dycer
Peter Edmonds
Sue Fletcher
Luke Gallagher
Brenton Geyer
Ian V. Gould
Jeffrey Grad
Ian Greer
Nigel Higgins
Crusader Hillis
Leigh Johns
Geraldine Kirby
Matto Lucas
Lee Matthews
David Micallef
Letizia Mondello
David Owen
Kaye Sera
Ron Thiele
Rowland Thomson
Danny Vadasz
Tracey Wall
Will Walton
Lisa Watts
Roxy B. Wilde

OUR PARTNERS

PRINCIPAL PARTNERS



MAJOR PARTNERS



GOLD PARTNERS



SILVER PARTNERS



PRESENTING PARTNERS



COMMUNITY MEDIA PARTNERS



MEDIA PARTNERS



APPENDIX

COMMUNITY ENGAGEMENT

1. MIDSUMMA CARNIVAL COMMUNITY STALLS

There were two main stall blocks at Carnival 2018: the Sports Precinct at the St Kilda Rd end of the park and the main Stalls Village at the other end, in the Picnic Precinct.

Alphabetical List of Stalls

- Abbercrombie Hatch and Sons: Blue 13 C
- Active Pride: Sports Precinct
- AFL Pride Collective: Sports Precinct
- Aged Care Assessment Service: Blue 5 A
- AGL: White 1
- Alpha Travel: Blue 9 A
- Ambulance Victoria: Blue 8 C
- Amnesty International - VIC LGBTQIA+: Blue 14 C
- Animal Justice Party: Blue 10 D
- Animals Australia: Blue 10 C
- Australia Post: White 6
- Australian Education Union: Green 4 C
- Australian Lesbian and Gay Archives: Blue 12 C
- Australian Unity: Green 8 C/D
- Berry Street: Red 5 B
- Beyond the Two: Blue 16 C1
- Burnet Institute: Green 8 A/B
- Carers Australia Victoria: Blue 5 B
- Chillout Festival: Green 16 D
- Christalignment: Green 13 A/B
- City of Casey Connected Communities: Green 7 D
- City of Melbourne: Green 2 C/D
- City of Port Phillip: White 10
- City of Stonnington: Green 3 A/B
- cohealth: Blue 14 D
- Collins Street Psychology: Green 5 C
- Corrs: Blue 2 C/D
- Dan Murphy's: Yellow 3 A/B
- Defence Force Recruitment: Blue 6 C/D
- Drummond Street: Green 2 A/B
- Dykes on Bikes: Yellow 5 B
- EACH: Green 7 A/B
- Environment Victoria: Blue 11 C
- Equal Love: Blue 5 C

- Equality Campaign: Yellow 3 C/D
- Federal Liberals: Blue 15 D
- Fenix Events: Green 15 C
- Fiona Patten MP: Blue 12 D
- Gamblers Health: Blue 11 D
- Gay & Lesbian Foundation Australia: Green 10 B
- Gay & Lesbian Immigration Task Force: Red 4 D
- Gay and Lesbian Tourism Australia: Green 10 A
- Geelong Rainbow Inc.: Green 11 D
- Glamourhead Sharks Aquatic: Sports Precinct
- GLHV, Val's LGBTI Ageing & Rainbow Network: White 14
- GLOBE: Green 9 C/D
- GoWest: Green 6 C
- Greek and Gay Support Network & AGMC: Green 6 A/B
- Guide Dogs Victoria: Yellow 4 A
- GV Shepparton/OUTINTHEOPEN Festival: Green 11 C
- Headspace: Green 4 B
- Holden: Red 3 A/B
- Instagram: Blue 3 C/D
- Integreatness Personal Change Coaching: Red 4 A
- Jetstar: Blue 1 C/D
- JOY 94.9: Red 6 A/B
- Kara House: Red 11 B
- Kerdo Legal : Red 6 C
- Keshet Australia: Yellow 5 D
- KHQ Family & Relationship Lawyers: Green 15 A
- KIIS 101.1: Blue A/B
- KNOTbound: Blue 16 A
- La Trobe University: Green 4 D
- Levis: White 2
- Liberal Pride (Liberal party of Victoria): Blue 15 C
- Life Without Barriers: Green 4 A
- Lifeview Residential Care : Green 3 C/D
- Lord Coconut: White 16
- Low Rez - Melbourne's Only Male Pop Choir: Blue 8 B
- Matrix Guild of Victoria: Green 14 B1
- Melbourne 69ers Tenpin Bowling: Sports Precinct
- Melbourne Chargers R.U.F.C: Sports Precinct
- Melbourne City Mission: Green 14 C
- Melbourne Community Church: Blue 15 B
- Melbourne Frontrunners: Sports Precinct
- Melbourne Gay and Lesbian Chorus: Blue 7 B
- Melbourne Gaymers: Green 5 B2
- Melbourne Inclusive Church: Red 11 A
- Melbourne Motorcycle Tourers : Sports Precinct
- Melbourne Queer Film Festival: Red 4 C
- Melbourne Rainbow Band: Blue 8 A
- Melbourne Rovers Soccer Club: Sports Precinct
- Melbourne Smashers & Melbourne Shuttlecats: Sports Precinct

- Melbourne Spikers Volleyball Club : Sports Precinct
- Melbourne Surge Water Polo Club: Sports Precinct
- Melbourne Wranglers Wrestling Club INC.: Sports Precinct
- Mercer: Red 7 C
- Metropolitan Community Church Melbourne: Blue 15 B
- Midsumma Information & Ticketing: Sports Precinct
- Midsumma Information 2: Yellow 4 B
- Mind Equality Centre: Blue 13 D
- Monash Health Gender Clinic: White 13
- Motafrenz Car Club: Sports Precinct
- NAB: White 3
- Neami and Me Well: Green 9 A/B
- Northern Metro Councils (Banyule, Darebin, Moreland and Yarra): White 12
- Nurses and Midwives Health: Blue 4 A
- Olivia: Blue 3 A
- OzChild Foster Care : Red 5 A
- PAN (PrEPAccessNOW): Green 5 A
- PartnerSPEAK: Blue 12 B
- Permanent Care and Adoptive Families : White 17
- Pink Magpies: Sports Precinct
- Points of Difference Travel & Events: Green 16 C
- Prahran Market Clinic: Blue 16 D
- Prostate Cancer Foundation Australia and Cancer Council Victoria: Red 3 C/D
- Psoriasis Australia Inc: Green 15 D
- PWC: White 8
- Queer Greens Victoria: Blue 8 D
- Rainbow Families : Green 13 C
- Rainbow Fertility: Blue 14 A
- Rainbow Home Support : Green 5 B1
- Rainbow Labor: Blue 13 A
- Rainbow Rights and Advocacy: Green 7 C
- Rainbow Store: Blue 6 B
- Relationships Australia: Green 13 D
- RMIT University: Yellow 4 C
- Ross Watson Gallery: Green 11 A/B
- Ruby Dance: Red 7 D
- safe steps Family Violence Response Centre: Blue 10 B
- Sea Shepherd: Blue 9 B
- Seek: White 9
- South Eastern Centre Against Sexual Assault: Green 15 B
- Star Health - First for your Health and Wellbeing: White 11
- Star Observer: White 4
- StartOut Australia: Red 5 C/D
- Swinburne University: Red 2 C/D
- Swisse: White 7
- Switchboard: Yellow 5 A
- Sydney Gay and Lesbian Mardi Gras: Green 14 A
- Teachers Health Fund: Blue 4 B

- Team Melbourne: Sports Precinct
- Telstra: Red 2 A/B
- The House Collective: Blue 15 A
- The Melbourne Clinic : Blue 10 A
- The Melbourne Period Project: Green 10 C/D
- The Orangutan Project: Blue 6 A
- The Pinnacle Foundation: Red 6 D
- The Scallywag Society: Blue 14 B
- Thermomix in Australia: Green 6 D
- Trans Central Station: Blue 11 A/B
- Trans Medical Research: Blue 12 A
- Uniting Agewell: Blue 2 A/B
- VAC *: Red 8/9
- VAC Services: Red 11 C/D
- Vau d'Vile Drag Cabaret Restaurant: Blue 9 D
- Vic Bears: White 15
- Vic Eq Oppt and Human Rights Commission: Yellow 4 D
- Vicdeaf: Green 5 D
- Victoria Legal Aid - Discrimination Law Services: Yellow 5 C
- Victoria Police: Blue 7 C/D
- Victoria Police Legacy: Blue 7 A
- Victorian Gay and Lesbian Rights Lobby and Bisexual Alliance Victoria: Blue 16 D
- Victorian Leather: Green 14 B2
- Victorian Mental Illness Awareness Council: Green 14 D
- Victorian Pride Centre: Blue 5 D

- Victorian Public Sector Pride Network: Blue 4 C/D
- Victorian. And Proud of It: Blue 3 B
- White Warrior Health: Blue 9 C
- Why Wait? Do It Now!: Blue 13 B
- Women's Circus : Red 4 B
- XCAPADE ESCAPE ROOMS, Great Gay Escapes!: White 5
- Yarra Tri Club Inc: Sports Precinct

2. MIDSUMMA PRIDE MARCH 2018

Registered March Participants, in order

Pre-March Procession

- 1: Dykes on Bikes
- 2: Melbourne Motorcycle Tourers Inc

Wave A:

Queer Indigenous Pride and VIPs

- A 1: Queer Indigenous Pride
- A 2: City of Port Phillip

Wave B:

Marriage Equality

- B 1: Australian Marriage Equality / Equality Campaign
- B 2: Equal Love

Wave C:

Youth Groups

- C 1: Minus18
- C 2: YUMCHA A little Bit Of Everything
- C 3: Swinburne Senior Secondary College
- C 4: Lord Somers Camp and Power House
- C 5: Dept of Ed & Training Safe Schools
- C 6: YSAS -Youth Support and Advocacy Service

Wave D:

Youth Groups

- D 1: Carey Baptist Grammar PRIDE GROUP
- D 2: Royal Childrens' Hospital Gender Service
- D 3: The Royal Children's Hospital
- D 4: Parents of Gender Diverse Children
- D 5: Rainbow Connections
- D 6: Transcend
- D 8: Diversity Groups

Wave E:

Youth Groups

- E 1: headspace
- E 2: Cardinia Shire Council
- E 3: Project Rockit
- E 4: CanTeen
- E 5: QEAST Alliance
- E 6: Scouts Victoria
- E 7: Rainbow Families Inner South East
- E 8: Glitter - Hume City Council

Wave F:

Groups representing Diverse Genders and Sexualities; Marchers with access needs

- F 1: Dolly Diamond + Rose Garden in convertibles
- F 2: VicBears
- F 3: Vic Leather
- F 4: Melbourne Rubbermen
- F 5: FTM Shed
- F 6: Transgender Victoria
- F 7: Vixen Collective
- F 8: Bisexual Alliance Victoria
- F 9: Victorian Pups and Handlers
- F 10: Eastern Health

- F 12: Rainbow Rights and Advocacy
- F 14: Guide Dogs Victoria
- F 15: Performing Older Women's Circus

Wave G:

HIV + AIDS Organisations; Queer Organisations; LGBTQIA+ Advocacy Groups

- G 1: Riff Raff Radical Marching Band
- G 2: Victorian Aids Council
- G 3: Living Positive Victoria
- G 4: Switchboard Victoria
- G 5: Rainbow Families Victoria
- G 6: Geelong Rainbow
- G 7: Ballarat Pride Hub Inc.
- G 8: Goulburn Valley Pride Inc
- G 9: OUTintheOPEN Festival Shepparton
- G 10: LGBTIQ - SUPPORT & PROTECTION SERVICES
- G 11a: Rainbow International Students Network
- G 11b: LAHRC: Latin American and Hispanic Rainbow Community
- G 12: Greek and Gay Support Network
- G 13: Yellow Kitties
- G 15: Melbourne Queer Film Festival
- G 16: JOY 94.9

Wave H:

Queer Organisations; LGBTQIA+ Advocacy Groups

- H 1: The Melbourne Rainbow Band
- H 2: queerspace - drummond street services
- H 3: No Pride in Detention (+ Queer Choirs)
- H 4: Order of Perpetual Indulgence Adelaide

- H 5: Rainbow Labor Victoria
- H 6: Amnesty International VIC LGBTIQ Network
- H 7: Gay and Lesbian Immigration Task Force
- H 8: Victorian Gay and Lesbian Rights Lobby
- H 9: KNOTbound
- H 10: Australian Lesbian and Gay Archives
- H 11: Victorian Pride Centre

**Wave I:
Queer Events and Venues; Individuals;
Jewish Groups**

- I 1: Mama Alto & Her Glitterati
- I 2: AntigoneX
- I 3: ChillOut Festival
- I 5: Killjoy
- I 6: PLAY Fridays
- I 7b: Gossip Sundays
- I 8: Miss Gay and Miss Transsexual Aus Intl.
- I 9: Very Greer Impressive and Yarndi The...
- I 10: Individuals
- I 11: ALEPH
- I 12: Jews of Pride
- I 13: Temple Beth Israel
- I 14: Keshet Australia
- I 15: Hashomer Hatzair
- I 16: Jewish Lesbian Group of Victoria

- I 17: Progressive Judaism Victoria
- I 18: Netzer Melbourne
- I 19: Liberal Pride Branch

**Wave J:
Queer-Led Religious Group; Queer Social
and Sports; Queer-led groups**

- J 1: Pride@NAB
- J 2: Acceptance Melbourne LGBT Catholics
- J 3: Melbourne Metropolitan Community Church
- J 4: Melbourne Inclusive Church
- J 5: Aquarians for Equality
- J 7: Melbourne Gaymers
- J 8a: AFL Pride Collective (Saints Pride)
- J 8b: Richmond Football Club
- J 8c: St Kilda Football Club
- J 10: Spaced Out
- J 12: Melbourne Gay and Lesbian Chorus
- J 14: Yarra Tri Club
- J 15: Queer Greens Victoria

**Wave K:
Team Melbourne**

- K 1: Melbourne Frontrunners
- K 2: Glamourhead Sharks Aquatics Club
- K 3: Melbourne Argonauts Rowing Club
- K 4: The NOMADS Outdoors Group Inc.
- K 5: 69'ers Ten Pin Bowling
- K 6: Melbourne Spikers Inc.
- K 8: Melbourne Dragons Martial Arts
- K 9: Motafrenz Car Club
- K 10: The Melbourne Chargers Rugby Club
- K 11: Melbourne Wranglers Wrestling Club

- K 12: Melbourne Surge
- K 13: Bent Kranks
- K 14: Smashers and Shuttlecats Badminton Club

**Wave L:
Organisations and groups showing Pride**

- L 1: PwC
- L 2: AGL
- L 3: Corrs Chambers Westgarth
- L 4: Telstra
- L 5a: Dan Murphy's
- L 5b: Big W
- L 5c: Woolworths
- L 5d: Woolworths Fuel and Metro
- L 5e: BWS
- L 7: St Kilda Tourism & Events
- L 9: National Institute of Circus Arts

**Wave M:
Emergency Services**

- M 1: Emergency Management Victoria
- M 2: Victoria State Emergency Service
- M 3: Ambulance Victoria
- M 4: Victoria Police
- M 5: Country Fire Authority - CFA Pride
- M 6: ESTA
- M 7: St John Ambulance Australia (Vic) Inc.

**Wave N:
Government Affiliated Organisations**

- N 1: Australia Post
- N 2: Parks Victoria

- N 3: The Department of Agriculture & Water Resources
- N 4: The Department of Justice and Regulation
- N 5: Vic Equal Op & Human Rights Commission
- N 6: Victorian Public Sector Pride Network
- N 7: Victoria Legal Aid
- N 8: Melbourne Water
- N 9: Metro Trains Melbourne
- N 10: Environment Protection Authority

**Wave O:
Organisations and groups showing Pride**

- O 1: Facebook Australia
- O 2: SEEK
- O 3: Swisse Wellness
- O 4: GLAM Pride Victoria
- O 5: Jetstar Airways
- O 6: Zendesk
- O 9: Levi's
- O 10: My Pet Warehouse
- O 11: KIIS 101.1
- O 12: Cricket Victoria

Wave P:

Local Councils and Council affiliated groups

- P 1: GOWEST - Western Region Councils
- P 2: Banyule City Council
- P 3: Moreland City Council
- P 4: City of Yarra
- P 6a: City of Whittlesea
- P 6b: Glen Eira City Council
- P 7: LGPro and VLGA

Wave Q:

Organisations and groups showing Pride

- Q 1: City of Melbourne Highland Pipe Band
- Q 2: Craig Evans Funerals
- Q 7: The University of Melbourne

Wave R:

Organisations and groups showing Pride

- R 1: Holden
- R 2: Victorian Trades Hall Council
- R 3: Australian Education Union
- R 5: Deakin University
- R 6: ANZ Australia
- R 7: Reason Australia
- R 8: Monash Queer Department

Wave S:

Health and well-being

- S 1: Peninsula Health
- S 3: Wellways Australia
- S 4: Walter and Eliza Hall Institute
- S 5: St Kilda Crisis Services Network
- S 6: Star Health + RhED

- S 8: South Eastern Centre Against Sexual Assault
- S 11: Mind Australia
- S 12: Australian Lesbian Medical Association
- S 13: Clean and Sober
- S 14: My Rainbow Story Project
- S 15: Australian Association of Social Workers
- S 16: (RhED – marching at S 6)
- S 17: Neami National and Me Well
- S 18: Life Without Barriers

Wave T:

Organisations and groups showing Pride

- T 1: Rimbombé - Momo's Groove
- T 2: Insurance Australia Group
- T 5: GoGet
- T 7: Mercer
- T 8: Accor Hotels
- T 10: Monash University
- T 11: Rotary LGBTI Fellowship Group

Wave U:

Midsumma Festival

- U 1: Midsumma staff, volunteers and artists
- U 2: 2017/18 Midsumma Futures

Image: *Midsumma Pride March 2018.*
Photo Suzanne Balding



 midsumma
festival



midsumma.org.au