

Victoria's Pride Regional Activation Program

Frequently Asked Questions

Key Information

Application form: <https://form.jotform.com/251187380157863>

Applications open: 5:00pm, 3 June 2025

Applications close: 11:59pm, 5 August 2025 (AEST)

Outcome notification: By 30 August 2024

Eligible project dates: Between 1 November 2025 and 8 February 2026

Support available: Up to \$10,000 (ex GST) – larger amounts require pre-approval

Enquiries: communityengagement@midsumma.org.au

CAN MY PROJECT COST MUCH LESS OR MUCH MORE THAN \$10,000?

Your project can be small and only a portion of the max ask, this is not a problem. If you know what you would like to do and how much it is going to cost, this is absolutely fine.

Your project budget could be much bigger and cost more than our max asks. If this is the case, I would get in touch with Midsumma to chat more about your outcome. Other options to consider are other funding opportunities through your local council, corporate sponsorship or in-kind partnerships or support.

AUSPICING ARRANGEMENTS

If you are an individual or your organisation does not meet the requirements outlined on the Regional Activation Program webpage, you may nominate an auspice organisation which meets the eligibility criteria to apply for a grant on your behalf.

Any legally constituted body may act as an auspice. If the application is successful, the auspice organisation will receive funds and will be responsible for oversight of the project, including reporting and acquittal of funds.

If you are planning on having your grant managed by an auspice organisation: ensure your application is submitted by that auspice body on your behalf and any associated auspice fees are presented in your budget

WHAT IF I'VE APPLIED BEFORE

It is not a problem whether you are a brand-new applicant or have applied and been successful multiple times. Each application is read and reviewed by a panel independent of previous iterations.

For new applicants we are looking for fresh ideas, applications that respond to the objectives and respond to a gap or lack of activity in the community.

For any returning applicants we are looking for a fresh new idea or a development/reimaging of something you've done before, and a clear reason why you are doing it again (e.g. refining systems and processes, community feedback to do it differently, taking the project to a new geographical location, taking the next step in expanding and amplifying the project etc.)

WHAT IF I'M METRO BASED?

Whilst the majority of funds will be put towards projects by, with and for regional communities, we do understand that there are some metro-based artists and producers working with regional communities from the city.

We ask that if you ARE metro based with a unique touring project that aligns with the support available that you ensure to engage with minimum 3 regional communities as part of your pitch and budget.

WHAT CAN BE INCLUDED IN A PROJECT BUDGET

An example of a Project Budget can be found [here](#) – please note this is just a guide and can be tweaked and refined to work for your project.

Budgets can include portions of wages, temporary infrastructure, equipment hire, catering, recording expenditure, auspice fees, travel costs, talent fees, licensing, marketing fees etc. This short list is by no means exhaustive and is simply a starting point.

CircuitWest have some excellent resources and tips and tricks for budgeting and acquittals - <https://www.circuitwest.com.au/resource/money-matters-a-series-of-templates-for-budgeting-pricing-revenue-and-acquitting/>

Please note that all budgets and your ask amount need to be excluding GST.

WHO ARE LGBTQIA+ COMMUNITIES?

LGBTQIA+ is an inclusive umbrella abbreviation to encompass a range of diverse sexualities, genders and sex characteristics. People may identify with more than one of these terms or other recognised identities within queer cultures.

While LGBTQIA+ communities often work together, there are many different communities with distinct experiences, needs and priorities.

NOTE: APPLICANTS ARE ADVISED THAT THEIR ORGANISATION, GROUP, ACTIVITY OR EVENT MAY TARGET ALL LGBTQIA+ COMMUNITIES, SEVERAL COMMUNITIES, OR AN INDIVIDUAL COMMUNITY.

WHAT IS AN LGBTQIA+ COMMUNITY ORGANISATION, GROUP OR COLLECTIVE?

The LGBTQIA+ sector encompasses a broad range of organisations, groups and businesses.

An LGBTQIA+ organisation or group:

- provides services or support to LGBTQIA+ individuals or communities which may be paid or unpaid and may include health, wellbeing, social, entertainment, arts and culture services
- supports or facilitates pride
- services one or multiple LGBTQIA+ communities

NOTE: AN ORGANISATION OR GROUP MAY BE CONSIDERED SMALL, MEDIUM OR LARGE IN TERMS OF OPERATIONS AND/OR REVENUE. THEY MAY BE AT DIFFERENT STAGES OF THEIR MANAGEMENT, GOVERNANCE, MATURITY, PROGRAM AND SERVICE DELIVERY.