



VICTORIA'S PRIDE

REGIONAL ACTIVATION PROGRAM FREQUENTLY ASKED QUESTIONS

KEY INFORMATION

Website:	www.midsumma.org.au/rap
Applications open:	9:00am, 15 June 2026
Applications close:	11:59pm, 3 August 2026 (AEST)
Outcome notification:	By 31 August 2026
Eligible project dates:	Between 1 November 2026 and 7 February 2027
Support available:	Up to \$10,000 (ex GST) – larger amounts require pre-approval
Enquiries:	communityengagement@midsumma.org.au

CAN MY PROJECT COST LESS OR MORE THAN \$10,000?

You do not need to apply for the maximum amount. Applications for smaller projects are welcome, and your funding request can be less than the maximum amount available. If you're unsure of your final budget at this stage, a reasonable estimate is perfectly acceptable.

Your total project budget may also exceed the maximum funding available through RAP. If this is the case, we'd love to discuss your plans with you. Many projects combine RAP funding with support from local councils, sponsorship, partnerships, in-kind contributions, or other funding sources.

AUSPICING ARRANGEMENTS

If you are an individual organisation that does not meet the legal or financial eligibility requirements to directly receive and manage a grant, you may nominate an auspice organisation to apply on your behalf. Any legally constituted body can act as an auspice; if successful, they will receive the funds and be responsible for project oversight, including reporting and acquittal.

If you are planning on having your grant managed by an auspice organisation: ensure your application is submitted by that auspice body on your behalf and any associated auspice fees are presented in your budget.

WHAT IF I'VE APPLIED BEFORE

It doesn't matter if you're a new or returning applicant, each application is assessed independently of previous rounds. New applicants should present fresh ideas that respond to the program objectives and address a gap or lack of activity in the community.

Returning applicants should propose a new idea or a development/reimagining of a previous project, with a clear rationale for doing it again (e.g. refining processes, responding to community feedback, moving to a new location, or expanding the project).

WHAT IF I'M METRO BASED?

Whilst the majority of funds are intended to support projects by, with, and for regional communities, we do understand that there are some metro-based artists and producers working within regional communities. Previous applicants from peri-urban areas such as Mornington Peninsula and Sunbury have been successful, with applications assessed case by case to support regional capacity building.

You can apply, but must:

- detail what you're doing in regional Vic,
- Show us how you are servicing, co-designing with, and connecting regional communities.

WHAT CAN BE INCLUDED IN A PROJECT BUDGET

An example of a Project Budget can be found below please note this is just a guide and can be tweaked and refined to work for your project.

Budgets can include portions of wages, temporary infrastructure, equipment hire, catering, recording expenditure, auspice fees, travel costs, talent fees, licensing, marketing fees etc. This short list is by no means exhaustive and is simply a starting point.

[Download Budget Template \(Excel\)](#)

WHO IS YOUR PROJECT FOR?

Projects may be designed for a specific LGBTQIA+ community, multiple communities, or the broader LGBTQIA+ community. While LGBTQIA+ communities often work together, there are many distinct groups with different experiences, needs and priorities. We welcome applications that respond to the unique experiences, needs and aspirations of particular communities.

LGBTQIA+ is an inclusive umbrella term that encompasses a range of diverse sexualities, genders and sex characteristics. People may identify with more than one of these terms or other recognised identities within queer cultures.

WHAT IS AN LGBTQIA+ COMMUNITY ORGANISATION, ORGANISATION, NOT-FOR-PROFIT, SOCIAL ENTERPRISE, COLLECTIVE OR PEAK COMMUNITY BODY?

The LGBTQIA+ sector encompasses a broad range of organisations, groups and businesses. An LGBTQIA+ organisation or group community organisation, organisation, not-for-profit, social enterprise, collective or peak community body:

- provides services or support to LGBTQIA+ individuals or communities which may be paid or unpaid and may include health, wellbeing, social, entertainment, arts and culture services
- supports or facilitates pride
- services one or multiple LGBTQIA+ communities

WHAT ARE THE EXPECTATIONS OF SUCCESSFUL APPLICANTS AND THE REGIONAL ACTIVATION PROGRAM?

Successful applicants are expected to:

- Coordinate and deliver their event, activity, or project outcome.
- Maintain reasonable and timely communication with Midsumma throughout the life of the project.
- Seek approval from Midsumma before making any significant changes to the approved project.
- Maintain appropriate project and financial records.
- Attend all RAP networking and catch-up sessions as part of your participation in the program.
- Submit a completed financial acquittal and written reflection within 14 days of the event, activity, or project outcome being completed.
- Complete any required surveys and acquittal reporting.

The Regional Activation Program will:

- Provide the agreed financial support.
- Supply Regional Activation Program branded marketing materials for use where appropriate.
- Support communication, connections, and knowledge sharing between participants and communities.
- Promote your event, activity, or project outcome on the Midsumma website where appropriate.
- Provide check-ins throughout the project to offer logistical support and project guidance.
- Host regular online networking and peer connection opportunities for successful applicants.

WHO SHOULD WRITE MY LETTERS OF SUPPORT?

Applications must include two letters of support from individuals, community members or organisations connected to your project. These letters should demonstrate support for your project, your artistic practice, and/or your ability to successfully deliver the proposed activities and outcomes.

Letters should outline the writer's connection to you or your project, why they support the proposal, and the benefit they believe it will have for the community.

WHAT IF I HAVE A QUESTION THAT ISNT ANSWERED HERE?

Can't find the answer you're looking for? Contact us and we'll do our best to help. We encourage applicants to reach out with any questions about their project idea, eligibility or the application process.

If you would like to discuss your application before submitting, please contact us at communityengagement@midsumma.org.au or phone on **03 9296 6600**.