

## Information & Merchandise Tent Brief Sheet

### General Brief – Information & Merchandise Tent (located in Catani Gardens)

- Main task is to provide information for guests, including programs and directions to attractions.
- New for this year Midsumma Merchandise. Midsumma survives on donations, but in recent times we know how hard it has been for everyone to donate so we're opening our merchandise store.
- The Information Tent deals with Lost and Found Property. Please refer to the Lost Property Register on the day.
- The Information Tent may receive Lost and Found Persons. Please refer to the Lost Person register on the day.

### General Brief – Merchandise Tent (located at Ian Johnson Oval)

- New for this year is Midsumma Merchandise. Midsumma survives on donations, but in recent times we know how hard it has been for everyone to donate so we're opening our merchandise store.
- Setting up the merchandise tent and making it look appealing.
- Selling merchandise to March participants and guests.

### This Role Suits

- Someone who enjoys one-on-one interactions and customer service.
- Organisational skills are valuable as well as FOH and retail experience.
- Seating available.

### On Arrival

- SHIFT AT CATANI GARDENS - Go to Volunteer Headquarters at Volunteer Tent at Catani Gardens to sign in, and collect your accreditation and meal ticket.
- Meet up with Volunteer Coordinator or Volunteer Team Leaders who will brief you on your role.
- SHIFT AT IAN JOHNSON OVAL – Go to Volunteer Headquarters at St Kilda Sports Club next to Ian Johnson Oval to sign in, and collect your accreditation and meal ticket.
- Meet up with Volunteer Coordinator or Volunteer Team Leaders who will brief you on your role.

### Sensitivity

- Many people who attend, volunteer or perform at Pride March represent diverse communities which may be at risk or prone to discrimination. Keep watch for anti-social crowd members and call for assistance through the EOC or security if required.
- Use gender-neutral pronouns until the person identifies their pronouns.

### At the End of your Shift

- Please head to the Volunteer Tent at Catani Gardens and sign out.
- You are then free to enjoy the Post Pride Celebrations Event. Please change out of your volunteer t-shirt and accreditation at this time.

Midsumma Pride March 2023  
Volunteer Role Description

**Who to talk to if  
you have an issue:**

