

Midsumma Festival 2023

Voluntary Summer Work Placement

Enquiries: Please send all enquiries and applications to applications@midsumma.org.au

Deadline: Applications close midnight Fri 5 Aug 2022.

Help deliver one of Australia's largest LGBTQIA+ cultural festivals, gain valuable professional work experience and grow your networks in the arts community.

Midsumma is Australia's leading queer arts and cultural organisation, for people who identify as LGBTQIA+ and is now one of the largest cultural festivals in Victoria. We are a champion of queer cultures, conversations and events. With the primary festival held in summer each year, we work year-round to support artists to create, present and promote their work.

Midsumma Festival 2023 runs from 22 Jan to 12 Feb

Highlights of the festival each year include our opening event, Midsumma Carnival, attracting over 117,000 people to Melbourne's Alexandra Gardens, the iconic Midsumma Pride March which sees approximately 45,000 people descend on St Kilda, Melbourne Pride which last year attracted almost 40,000 people, and a rich program of performances, visual arts, forums, and social events. The festival is delivered by a team of experienced professional arts workers and event managers working alongside a dedicated team of volunteers.

The festival offers opportunities for voluntary summer work placements for people wanting the opportunity to further develop their skills in a professional environment that is vibrant, supportive, and fun.

Summer work placements commence between AUG AND NOV 2022 and run until LATE FEB 2023.

Placements are full or part-time, with hours increasing over the duration of the festival period (22 Jan – 12 Feb 2023). During the festival period working outside standard business hours will be required.

Start date and hours are negotiable however it should be noted that the roles are designed to provide experience of a professional full-time cultural role within a festival environment.

The positions are short-term non-paid work placements open to students and non-students in the areas of Programming and Event Management, Arts Administration/Management, Marketing and Publicity and Production. **A \$500 honorarium will be paid to successful applicants. YOU CAN APPLY FOR ONE THAN ONE POSITION.**

Positions Available - Midsumma Festival is seeking applications for the following positions:

1. MARKETING AND COMMUNICATIONS

Reports to Manager of Marketing & Communications

This role will gain experience in:

- **CONTENT & SOCIAL MEDIA:** curating and creating content for Midsumma eNews, website and social media. This is a great opportunity for anyone who is interested in developing their digital communication skills, growing online communities and understanding online analytics. **Starting Aug-Sept.**
- **MARKETING & PR:** champion event cross-promotion in the lead-up to and during the festival as well as assisting with media and other PR operations. **Starting Aug-Sept.**
- **DESIGN:** deliver creative assets for the festival. Design and create digital and print assets alongside the Marketing Manager. **Starting Aug-Sept.**
- **SIGNAGE:** assist with all signage procurement and placement over the festivals three major events. You will love spreadsheets! This role offers the opportunity to manage signage volunteers at major events.
- **A combination of the above** specific specialty areas may be negotiated for students wishing a more generalist marketing and communications experience.

2. PROGRAMMING AND EVENT MANAGEMENT

Reports to Program Manager

This role will gain experience in:

- **Major Events Coordination:** assists with communicating, contracting and coordinating artists for Midsumma's two large-scale outdoor signature events, Midsumma Carnival and Midsumma Pride March.
- **Festival Event Coordination:** assists with supporting the coordination of a selection of festival events that are supported/produced by Midsumma.
- **Programming:** understand and assist with the programming process across a multi-event, large scale festival
- **Administration:** understand the variety of administrative processes that support the overall programming strategies of the organisation



3. PRODUCTION AND OPERATIONS

Reports to Head of Production and Operations

This role will gain experience in:

- **Production coordination:** Assists Head of Production and Operations with logistics and production delivery across Midsumma Pride March, Midsumma Carnival and other Midsumma produced events.
- **Supplier/Stakeholder coordination:** Assist with the coordination, scheduling and hires of all festival supplies for event infrastructure i.e. stages / toilets / fencing / marquees.
- **Production Administration:** Assist with production and general event delivery schedules, asset and consumable purchases, staff scheduling, any permit documentation as required.
- This role is a combination of both hands-on and administrative tasks gaining a thorough overview of production management in a vibrant festival environment.

4. ARTS ADMINISTRATION

Reports to Production, Programming and Marketing Manager

This role will gain experience in:

- **Arts Administration / Arts Management** assists Midsumma teams with key tasks associated with administration and management of a busy cultural festival across all areas of the festival including but not limited to broad stakeholder management, signage and business delivery. This role is a combination of both hands-on and administrative tasks alongside event delivery tasks during the festival period itself, gaining a thorough overview of arts management in a vibrant festival environment.

How to apply -

To apply, email applications@midsumma.org.au with:

- A current CV or résumé, with one reference contact.
- A cover letter stating the position(s) you are interested in and why, and what you want to get out of a work placement with Midsumma.
- Your availability over the period of the work placement.

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If you have any questions or would like any assistance please contact applications@midsumma.org.au

