

Midsumma Festival 2019 – JOY 94.9 Promotion Package

JOY is a proud Midsumma Festival Partner and we have put together some exclusive packages for event producers to help make Midsumma 2019 ever better. A campaign with JOY will help you reach more than 470,000 monthly listeners here in Victoria alone – the highest reach of any LGBTI organisation in the country.

These packages include the cost of producing the audio as well so all the hard work will be taken care of for you.



MIDSUMMA PACKAGE A:

- Ideal for a 1- 2 Week Campaign on-air
- 15 x 30 second radio spots (5xPeak/5xOff-Peak/5xWeekend) (value:\$750)
- 1 x 30 second radio advert production (value: \$250)
- 2 x Listener Giveaways on air with Live Reads by the JOY announcers (value: \$300)

TOTAL VALUE: \$1,300+gst

TOTAL COST: \$495+gst

MIDSUMMA PACKAGE B:

- Ideal for 2 – 3 Week Campaign
- 30 x 30 second radio spots (10xPeak/10xOff-Peak/10xWeekend) (value:\$1,500)
- 1 x 30 second radio advert production (value: \$250)
- 5 x Listener Giveaways on air with Live Reads by the JOY announcers (value: \$750)

TOTAL VALUE: \$2,500+gst

TOTAL COST: 995+gst

We are also happy to customise a package for you - please contact sales@joy.org.au or call 03 9267 6099

Happy Midsumma!