



PROMOTE YOUR MIDSUMMA SHOW ON JOY!

Reach Melbourne's LGBTQIA+ audience and make your Midsumma 2026 event shine with JOY - your proud community media partner.

EVENT/SHOW CAMPAIGN

Exclusive 2-week on-air campaign designed for Pride Season events. Includes:

- 14-day on-air campaign
- Production of one 30-second audio spot
- 40 on-air spots across peak and off-peak times

Value: \$2,370 Cost: \$321 + GST

JOY PRESENTS CAMPAIGN

Boost your visibility with JOY as your presenting partner, featuring on-air, digital, and social promotion. Includes:

- 14-day on-air campaign
- Production of one 30-second audio spot
- 72 on-air spots across all dayparts
- 1x social media post
- 1x digital event listing + MREC web ad
- 1x online giveaway
- Inclusion in one membership EDM

Value: \$5,756 Cost: \$1,215 + GST

**FIND OUT MORE AND BOOK NOW AT
[JOY.ORG.AU/MIDSUMMA2026](https://www.joy.org.au/midsumma2026)**

Limited availability—secure your spot today!

