

Midsumma Festival 2021 Voluntary Summer Work Placement

Enquiries: Please send all enquiries and applications to applications@midsumma.org.au

Deadline: Applications close midnight Fri 18 Sep 2020.

Help deliver one of Australia's greatest LGBTQIA+ cultural events, gain valuable professional work experience and grow your networks.

Midsumma is Australia's leading queer arts and cultural organisation, for people who identify as LGBTQIA+ and is now one of the largest cultural festivals in Victoria. We are a champion of queer cultures, conversations and events. With the primary festival held in summer each year, we work year-round to support artists to create, present and promote their work.

Midsumma Festival 2021 runs from 17 Jan to 7 Feb

Highlights of the festival each year include the festival's opening event Midsumma Carnival, attracting over 117,000 people to Melbourne's Alexandra Gardens, the iconic Midsumma Pride March which sees approx. 45,000 people descend on St Kilda and a rich program of performances, visual arts, forums, and social events. The festival is delivered by a team of experienced professional arts workers and event managers working alongside a dedicated team of volunteers.

The festival offers opportunities for voluntary summer work placements for people wanting the opportunity to further develop their skills in a professional environment that is vibrant, supportive and fun.

Summer work placements commence between OCT and NOV 2020 and run until mid to late-Feb 2021.

Placements are part-time, with hours increasing over the duration of the festival period (17 Jan – 7 Feb 2021). During the festival period working outside standard business hours will be required.

Start date and hours are negotiable however it should be noted that the roles are designed to provide experience of a professional full-time cultural role within a festival environment.

These are short-term non-paid work placements open to students and non-students in the areas of Programming and Event Management, Arts Administration/Management, Marketing and Publicity and Production. A small honorarium will be paid to successful applicants.

Positions Available

Midsumma Festival is seeking applications for the following positions:

Marketing and PR

Reports to Manager of Marketing & Communications

- **Media and Business Partnerships Placement:** to monitor, execute and report on many of our partner deliverables including social media, eNews, logo and pull-up banner placement at events.
- **Social Media & Content Support Placement:** to support gathering of content and offering advice about content for promotions/web pages/social media about events in the 2018 program to producers, venues and hubs.
- **Marketing and PR Placement:** Assist with event cross-promotion and content creation in the lead-up to and during the festival as well as assisting with media and other PR operations.
- A combination of the above specific specialty areas may be negotiated for students wishing a more generalist marketing and public relations experience.

Programming and Event Management

Reports to Program Manager

This role will gain experience in:

- **Major Events Coordination:** assists with coordinating artists for Midsumma's two large-scale outdoor signature events, Midsumma Carnival and Midsumma Pride March.
- **Small Event Coordination:** assists with coordinating a selection of small-scale events produced by Midsumma.

Production

Reports to Production and Operations Manager

This role will gain experience in:

- **Production coordination:** assists Production and Operations Manager with operations, logistics and production delivery across Midsumma Pride March, Midsumma Carnival and other Midsumma produced events. This role is a combination of both hands-on and administrative tasks gaining a thorough overview of production management in a vibrant festival environment.



Arts Administration

Reports to Chief Executive and works closely with the Finance and Administration Manager

This role will gain experience in:

- **Arts Administration / Arts Management** assists Chief Executive with key tasks associated with administration and management of a busy cultural festival across all areas of the festival including but not limited to broad stakeholder management, Sponsorship/Business Development and Philanthropy. This role is a combination of both hands-on and administrative tasks alongside event delivery tasks during the festival period itself, gaining a thorough overview of arts management in a vibrant festival environment.

Apply

Explore the opportunities at Midsumma Festival. Contact the festival now.

To apply email applications@midsumma.org.au with:

- **A current CV or résumé, with one reference contact.**
- **A cover letter stating the position(s) you are interested in and why, and what you want to get out of a work placement with Midsumma.**
- **Your availability over the period of the work placement.**

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